

Science Pillar Summary

Original Pillar Dashboard Activities

Status (September 2023)

Project	Actions	Status
0	Current science activities a Ongoing data extraction b Building of Phase 2 user interface	WILL CONTINUE FOREVER DONE
1	Define a launch program for CSD a Define business model for CSD and then determine sales strategy/pricing/audience b Determine resource(s) needed c Hire resource if necessary	DONE DONE DONE
2	Explore collaboration with third party a Further discussion with board champions (third party options, areas of collaboration) b FARI and other collaborators c Launch collaboration if approved d ADJUSTED: Create 4 mini-reports to further promote and understand omega-3 science	CONTINUED EXPLORATION THROUGHOUT 2024 FURTHER EXPLORATION THROUGHOUT 2024 FURTHER EXPLORATION THROUGHOUT 2024 DONE - New reports to continue in 2024
3	Perform multiple (monthly or quarterly?) meta-analyses a Define strategy for performing large quantity of meta analyses a. ADJUSTED. Identify topics of interest to utilize the CSD and create scientific publication b Contract with outside CRO or researcher?	It's not at all feasible to do a large quantity of meta analyses due to extensive time commitments and resources necessary ONGOING. 2023 project included systematic review for risk of Bleeding with EPA/DHA intake ON HOLD DUE TO BUDGET CONSTRAINTS

Science Pillar: CSD Extraction Status Update

CSD Abstract Search

- 96% of available Abstracts reviewed and uploaded in database
 - The highest possible %, given the fluctuations in article classifications

CSD Advanced Search

- 84% of available and historical interventional Advanced Search articles complete
 - (with this year's Additional Funds, data catch-up will be completed by Q2 of 2024)

Science Pillar: CSD Activities 2022-2023

Internal use

- Answering media questions and communications
- Academic research projects: Cognition (published), Bleeding (in progress), Placebos (in progress)

External use

- GOED CSD Research Award was launched
- Three winners contributing to data extraction and will complete a project using the database for a systematic review
 - We think that academic collaborations may be a good way to increase visibility and credibility of the tool

Science Pillar: CSD Activities 2022-2023

Membership use

Free content for members:

Webinars:

- Men's health
- Cognitive health
- Inflammation
- Immunity (upcoming)

Reports:

- Arteriosclerosis
- Dermatitis and Psoriasis
- Brain health
- Exercise recovery (upcoming)

Free projects for Plus and Base GOED members:

- So far three companies are doing projects

Subscriptions:

- 5 in 2022
- 3 in 2023 (only one renewal)
- Leadership members and paying subscribers have had positive feedback (even those who did not continue their subscription)

Revenue:
2022: \$16,900 (budget: \$95,000)
2023: \$11,300 (budget: \$50,000)

Science Pillar: CSD Promotions 2022-2023

Recommendation to attend and present at industry and scientific conferences:

- GOED Exchange 2022
- Vitafoods Europe 2022
- Ukraine Dietetics Association 2023
- Naturally Informed: Stress and Mental Wellbeing webinars (one in 2022, one in 2023);
- Naturally Informed: Healthy and Active Ageing webinars (one in 2022)
- American Oil Chemist Society (AOCS) Conference 2023
- International Society for the Study of Fatty Acids and Lipids (ISSFAL) Conference 2023
- *Upcoming* – European Nutrition Conference (FENS) 2023

Google Ads to direct people to CSD website

- Only started recently (technical issues); analysis ongoing