

# Science Pillar Summary

## Original Pillar Dashboard Activities

Status (September 2023)

Project		Actions	Status
0	Current science activities	a Ongoing data extraction	WILL CONTINUE FOREVER
		b Building of Phase 2 user interface	DONE
1	Define a launch program for CSD	a Define business model for CSD and then determine sales strategy/pricing/audience	DONE
		b Determine resource(s) needed	DONE
		c Hire resource if necessary	DONE
2	Explore collaboration with third party	a Further discussion with board champions (third party options, areas of collaboration)	CONTINUED EXPLORATION THROUGHOUT 2024
		b FARI and other collaborators	FURTHER EXPLORATION THROUGHOUT 2024
		c Launch collaboration if approved	FURTHER EXPLORATION THROUGHOUT 2024
		d ADJUSTED: Create 4 mini-reports to further promote and understand omega-3 science	DONE - New reports to continue in 2024
3	Perform multiple (monthly or quarterly?) meta-analyses	a Define strategy for performing large quantity of meta analyses	It's not at all feasible to do a large quantity of meta analyses due to extensive time commitments and resources necessary
		a. ADJUSTED. Identify topics of interest to utilize the CSD and create scientific publication	ONGOING. 2023 project included systematic review for risk of Bleeding with EPA/DHA intake
		b Contract with outside CRO or researcher?	ON HOLD DUE TO BUDGET CONSTRAINTS

# Science Pillar: CSD Extraction Status Update

## CSD Abstract Search

- 96% of available Abstracts reviewed and uploaded in database
  - The highest possible %, given the fluctuations in article classifications

## CSD Advanced Search

- 84% of available and historical interventional Advanced Search articles complete  
(with this year's Additional Funds, data catch-up will be completed by Q2 of 2024)

# Science Pillar: CSD Activities 2022-2023

## Internal use

- Answering media questions and communications
- Academic research projects: Cognition (published), Bleeding (in progress), Placebos (in progress)

## External use

- GOED CSD Research Award was launched
- Three winners contributing to data extraction and will complete a project using the database for a systematic review
  - We think that academic collaborations may be a good way to increase visibility and credibility of the tool

# Science Pillar: CSD Activities 2022-2023

## Membership use

### Free content for members:

#### Webinars:

- Men's health
- Cognitive health
- Inflammation
- Immunity (upcoming)

#### Reports:

- Arteriosclerosis
- Dermatitis and Psoriasis
- Brain health
- Exercise recovery (upcoming)

### Free projects for Plus and Base GOED members:

- So far three companies are doing projects

### Subscriptions:

- 5 in 2022
- 3 in 2023 (only one renewal)
- Leadership members and paying subscribers have had positive feedback (even those who did not continue their subscription)

#### Revenue:

2022: \$16,900 (budget: \$95,000)

2023: \$11,300 (budget: \$50,000)

# Science Pillar: CSD Promotions 2022-2023

Recommendation to attend and present at industry and scientific conferences:

- GOED Exchange 2022
- Vitafoods Europe 2022
- Ukraine Dietetics Association 2023
- Naturally Informed: Stress and Mental Wellbeing webinars (one in 2022, one in 2023);
- Naturally Informed: Healthy and Active Ageing webinars (one in 2022)
- American Oil Chemist Society (AOCS) Conference 2023
- International Society for the Study of Fatty Acids and Lipids (ISSFAL) Conference 2023
- *Upcoming* – European Nutrition Conference (FENS) 2023

Google Ads to direct people to CSD website

- Only started recently (technical issues); analysis ongoing