# WHAT IT MEANS TO BE A GOED MEMBER

As a proud member of GOED, we're part of a global community committed to making high-quality omega-3 products to improve public health.



#### **Our GOED Membership means we are:**

#### **FOCUSED ON QUALITY**

We follow GOED's Monograph — the global benchmark for EPA and DHA omega-3 quality. That means our products are made to meet high standards for safety and integrity. GOED also randomly tests omega-3 member products sold around the world, providing an extra layer of confidence that what's on the label matches what's in the bottle.

## INFORMED ABOUT REGULATIONS & TECHNICAL ISSUES

Global regulations and technical requirements for supplements and foods change constantly. Through GOED, we stay informed about new labeling or safety regulations and technical issues of importance — so we can keep offering products that meet the latest requirements.

#### **UP TO DATE ON THE SCIENCE**

GOED maintains the world's largest compilation of clinical research on EPA and DHA omega-3s. That means we have direct access to the latest credible science, which guides our product development and helps us educate the public with accurate, science-based information.

### USING THE GOED PROUD MEMBER LOGO

The GOED Proud Member logo represents our commitment to the GOED Monograph and the high-quality standards associated with it. The logo, on GOED member products and marketing, makes it easier for consumers to identify companies that have made such a commitment.

## BEING A GOED MEMBER REFLECTS OUR COMMITMENT TO OUR CUSTOMERS

We prioritize product integrity because we believe in and understand the health benefits of EPA and DHA omega-3s. We know the latest requirements for selling our product globally. And we're working with others in the industry to build a better, more trustworthy future — for this category, and for your health.

Learn more about GOED and its mission: **GOEDOMEGA3.COM**