

Omega-3 Resource Center in Collaboration with GOED



GOED and Informa invite you to participate within the Omega-3 Resource Center (Booth #4155) at SupplySide Global 2026. This resource center will offer SupplySide Global attendees a high-profile destination to learn about key issues and opportunities in the omega-3 market, connect with GOED experts, and meet GOED member companies who will be exhibiting in the resource center. This resource center is positioned on the main expo aisle in a high-traffic location and includes turnkey kiosks for GOED members. This will be an active destination area for the global omega-3 market and will be highly promoted by the show organizer.

Premium Kiosks

\$23,000 each

4 Turnkey Kiosks in Premium Positions for GOED members includes:

- Pre-built kiosk in premium space with (1) counter and (2) stools
- Your company graphics applied to front kick panel of kiosk and back wall of space
- (1) meeting table with (2) stools within kiosk space
- Power for laptop/monitor
- (4) Exhibitor badges
- Exhibitor listing on show website and mobile app including GOED booth number and your unique kiosk identifier -- e.g., Booth #4155 A
- Inclusion in marketing campaign for resource center by SupplySide Global
- Reception within the GOED resource center for 90 minutes towards end of day one in the Expo Hall
- Logo recognition representing your presence in the GOED resource center included on graphic signage in high-traffic area of the show promoting the Omega-3 Resource Center
- Exhibiting within the GOED resource center allows you to maintain fixed costs, with setup and tear down fully handled, while benefiting from a prime location in the expo hall.

Standard Kiosks

\$16,500 each

8 Turnkey Kiosks for GOED members includes:

- Pre-built kiosk space with (1) counter and (2) stools
- Your company graphics applied to front kick panel of kiosk and back wall of space
- Power for laptop/monitor
- (2) Exhibitor badges
- Exhibitor listing on show website and mobile app including GOED booth number and your unique kiosk identifier -- e.g., Booth #4155 A
- Inclusion in marketing campaign for resource center by SupplySide Global
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Exclusive Resource Center Sponsor

\$25,000

The exclusive Sponsor of the Omega-3 Resource Center will receive:

- Sponsor logo on hanging banner over resource center
- Campaigns promoting the Omega-3 Resource Center by SupplySide Global includes sponsor recognition in:
 - Email campaign to all registered and potential show attendees
 - Email to over 3,000+ audience interested in Omega-3
 - Social media pushes through LinkedIn and Facebook
- Sponsor logo on SupplySide Global website when promoting Omega-3 Resource Center
- Opportunity to distribute promotional item within Omega-3 Resource Center
- Logo recognition representing your presence in the GOED resource center included on graphic signage in high-traffic area of the show promoting the Omega-3 Resource Center

Cocktail Reception Sponsor

\$7,500

Sponsor the official Omega-3 Resource Center cocktail reception, hosted for all GOED exhibiting kiosks within the Resource Center and GOED guests. Sponsorship includes:

- 90 minute reception on the afternoon of day one with beer, wine and a custom signature cocktail
- (1) 22" x 28" custom sign with logo (graphics to be designed by sponsor)
- (1) Bar sign promoting the sponsorship and custom cocktail (graphics to be designed by sponsor)

Show Floor Meeting Room Sponsor

\$3,000 for GOED resource center Exhibitors

\$4,000 for non-GOED resource center Members (includes exhibiting and non-exhibiting)

Reserve private meeting space to conduct business with your customers in a GOED-branded meeting room on the show floor. Sponsorship includes:

- Half day (3.5 hours) rental of a private meeting room that is shared by GOED resource center exhibitors and non-GOED resource center Members (exhibitors or non-exhibitors)
- Meeting time slot selection is first-come, first-served
- Sponsor can have a pop-up banner, sponsored materials, etc. inside the meeting room during their time slot only
- 3x4M meeting room includes:
 - Half-day room rental (choose from schedule below)
 - 1M graphic panel with GOED branding next to door, including logo recognition for all meeting room sponsors
 - SupplySide to provide artwork specs. GOED to create and submit artwork
- One starbase table, 40" round x 30" H
- Six padded chairs
- One 6' black skirted table
- Locking door
- Carpet
- Electrical drop
- Water cooler
- One wastebasket
 - Porter service included
- One promo code for two Expo Hall passes for non-exhibiting GOED members only

Schedule

Wednesday, October 28

10am-1:30pm

2-5:30pm

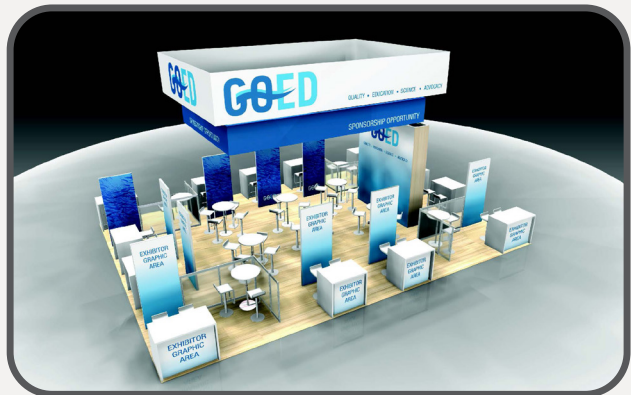
Thursday, October 29

10am-1:30pm

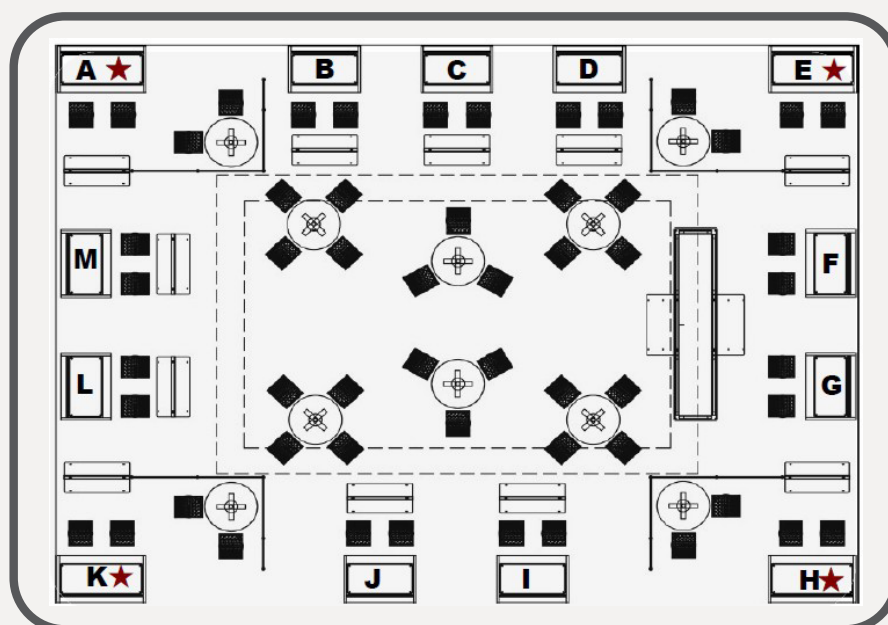
2-5:30pm

Friday, October 30

10am-1:30pm



GOED Omega-3 Resource Center Booth Rendering



★ Indicates Premium Kiosk

GOED Omega-3 Resource Center Location

