

2027

OMEGA-3 COMMUNICATIONS CALENDAR

Check out the following observances around the world that you can incorporate into your omega-3 communication agenda.

**Dates for these holidays may vary in other countries.*

JANUARY

- Alzheimer's Awareness Month (Canada)
- Veganuary (UK)
- Jan 1 - New Year's Day

FEBRUARY

- Heart Health Month (US)
- Canned Food Month (US)
- Feb 6 - Lunar New Year begins
- Feb 8 - Ramadan begins
- Feb 9 - Bagel and Lox Day (US)
- Feb 14 - Valentine's Day
- Feb 21 - 27 - Krill Oil Week
- Feb 27 - World Protein Day

MARCH

- Frozen Food Month (US)
- Nutrition Month (US)
- [Mar 3 - Global Omega-3 Day™](#)
- Mar 8 - International Women's Day
- Mar 10 - Registered Dietitian Nutritionist Day (US)
- Mar 15-21 - Brain Awareness Week
- Mar 28 - Easter

APRIL

- Apr - Brain Health Month (Chile)
- Apr 1 - April Fool's Day
- Apr 7 - World Health Day
- Apr 11 - Pet Day (US)
- Apr 22 - Earth Day

MAY

- High Blood Pressure Awareness Month (US)
- Mental Health Awareness Month (US)
- Vision Health Month (US)
- May 2 - World Tuna Day
- May 4 - Youth Day (China)
- May 5 - Children's Day (Japan and South Korea)
- May 9 - Mother's Day*

JUNE

- Alzheimer's and Brain Awareness Month (US)
- Child Vision Awareness Month (US)
- Men's Health Month (US)
- Jun 8 - World Oceans Day
- Jun 18 - 618 Shopping Festival (China)
- Jun 20 - Father's Day*
- Jun 22 - DHA Day (Japan)

JULY

- Jul 18 - National Caviar Day (US)
- Jul 22 - World Brain Day

AUGUST

- Breastfeeding Month (US)
- Heart Health Month (Chile)
- Wellness Month (US)
- Aug 1-7 - World Breastfeeding Week
- Aug 5 - National Oyster Day (US)
- Aug 26 - International Dog Day

SEPTEMBER

- World Alzheimer's Month
- Healthy Aging Month (US)
- Sep 21 - World Alzheimer's Day
- Sep 14-16 - Mid-Autumn Festival (China & Korea)
- Sep 29 - World Heart Day

OCTOBER

- ADHD Awareness Month (US)
- Health Literacy Month (Canada and US)
- Seafood Month (US)
- Oct 1 - International Day of Older Persons
- Oct 10 - World Mental Health Day
- Oct 11 - Canadian Thanksgiving
- Oct 12 - World Algae Day
- Oct 12 - World Arthritis Day
- Oct 14 - World Sight Day

NOVEMBER

- World Vegan Month
- Prematurity Awareness Month (US)
- Nov 1 - World Vegan Day
- Nov 11 - Double 11 Shopping Festival (China)
- Nov 17 - World Prematurity Day
- Nov 21 - World Fisheries Day
- Nov 24 - National Sardines Day (US)
- Nov 25 - US Thanksgiving

DECEMBER

- Dec 24 - Hanukkah begins
- Dec 25 - Christmas Day
- Dec 26 - Boxing Day
- Dec 26 - Kwanzaa begins
- Dec 31 - New Year's Eve