990 Form

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) Do not enter social security numbers on this form as it may be made public.

OMB No. 1545-0047 2023 Open to Public

Department of the Treasury Internal Revenue Service Inspection Go to www.irs.gov/Form990 for instructions and the latest information. For the 2023 calendar year, or tax year beginning and ending D Employer identification number C Name of organization GO3ETA, INC. Check if applicable: Address change ELLEN SCHUTT Doing business as 26-0583558 Name change Number and street (or P.O. box if mail is not delivered to street address) 385-282-5269 Initial return 222 SOUTH MAIN STREET, STE 500 Final return/ City or town, state or province, country, and ZIP or foreign postal code terminated SALT LAKE CITY UT 84101 2,630,446 **G** Gross receipts \$ Amended return Name and address of principal officer: Yes H(a) Is this a group return for subordinates? Application pending ELLEN J SCHUTT 3 FLORENCE AVE H(b) Are all subordinates included? If "No," attach a list. See instructions DENVILLE NJ 07834 501(c)(3) **X** 501(c) (6) (insert no.) HTTPS://GOEDOMEGA3.COM/ H(c) Group exemption number L Year of formation: 2007 X Corporation Trust Form of organization: M State of legal domicile: Part I Summary 1 Briefly describe the organization's mission or most significant activities: SEE SCHEDULE O & Governance 2 Check this box | if the organization discontinued its operations or disposed of more than 25% of its net assets. 3 Number of voting members of the governing body (Part VI, line 1a) 4 Number of independent voting members of the governing body (Part VI, line 1b) 4 15 5 Total number of individuals employed in calendar year 2023 (Part V, line 2a) 6 5 6 Total number of volunteers (estimate if necessary) 6 7a Total unrelated business revenue from Part VIII, column (C), line 12 7a **b** Net unrelated business taxable income from Form 990-T, Part I, line 11..... Current Year 2,356,429 2,630,397 8 Contributions and grants (Part VIII, line 1h) Revenue 9 Program service revenue (Part VIII, line 2g) 0 49 49 10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) 11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 0 2,356,478 2,630,446 12 Total revenue – add lines 8 through 11 (must equal Part VIII, column (A), line 12) 13 Grants and similar amounts paid (Part IX, column (A), lines 1-3) 0 0 14 Benefits paid to or for members (Part IX, column (A), line 4) 15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) 960,504 1,055,307 16a Professional fundraising fees (Part IX, column (A), line 11e) **b** Total fundraising expenses (Part IX, column (D), line 25) 17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) 1,493,526 1,631,250 18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) 2,454,030 2,686,557 -97**,**552 -56,111 **19** Revenue less expenses. Subtract line 18 from line 12 Beginning of Current Year End of Year 5 1,004,568 1,345,713 20 Total assets (Part X, line 16) 21 Total liabilities (Part X, line 26) 27,249 424,505 921,208 Net assets or fund balances. Subtract line 21 from line 20 Part II Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge. Signature of officer Sign ELLEN J SCHUTT MANAGING DIRECTOR Here Type or print name and title PTIN Print/Type preparer's name Preparer's signature Check Paid HEATHER CHRISTOPHERSON HEATHER CHRISTOPHERSON 07/15/24 self-employed P00438114 Preparer ULRICH & ASSOCIATES, 87-0532186 Firm's EIN Firm's name **Use Only** 4991 S HARRISON BLVD 801-627-2100 84403 OGDEN, UT

May the IRS discuss this return with the preparer shown above? See instructions

X Yes

1. Briefly describe the organization's mission: SEE SCHEDULE 0 2. Did the organization undertake any significant program services during the year which were not listed on the prior Form 590 or 990-E27 If Yes, describe these new services on Schedule O. 3. Did the organization cases conducting, or make significant changes in how it conducts, any program services, as measured by expenses. Section 501(c)(3) and \$10(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program services reported. 4a (Code:) (Expenses \$ 1,991,664 including grants of \$) (Revenue \$) TO RESEARCH, DEVELOP, AND EDUCATE CONSUMERS ABOUT OMEGA-3 LONG CHAIN POLYUNSATURATED FATTY ACIDS (OMEGA-3). 4b. (Code:) (Expenses \$ including grants of \$) (Revenue \$) N/A 4c. (Code:) (Expenses \$ including grants of \$) (Revenue \$) N/A 4d. Other program services (Describe on Schedule O.) (Expenses \$ including grants of \$) (Revenue \$)	P	art III Statement of Program Service Accomplishments Check if Schedule O contains a response or note to any line in this Part III	X
SEE SCHEDULE O Did the organization undertake any significant program services during the year which were not listed on the prior From 990 or 990 EZ? Ves No If Yes, Gescribe these new services on Schedule O. Did the organization seese conducting, or nake significant changes in how it conducts, any program services and some of the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(6)(3) and 501(6)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, a lary, for each program service program services, and revenue, a lary, for each program service program services, and the total expenses, and revenue, a lary, for each program service program services, and the total expenses, and revenue, a lary, for each program services (Codes:) (Expenses \$ 1,991,664 including grants of \$) (Revenue \$) TO RESEARCH, DEVELOP, AND EDUCATE CONSUMERS ABOUT OMEGA-3 LONG CHAIN POLYUNSATURATED FATTY ACIDS (OMEGA-3). 4b (Code:) (Expenses \$ including grants of \$) (Revenue \$) N/A (Expenses \$ including grants of \$) (Revenue \$)) 4c (Code:) (Expenses \$ including grants of \$) (Revenue \$)) (Revenue \$)) (Expenses \$ including grants of \$) (Revenue \$))	1		
2. Did the organization undertake any significant program services during the year which were not listed on the prior Form 900 or 990-027? If "Yes," describe these new services on Schedule O. 3. Did the organization coase conducting, or make significant changes in how it conducts, any program services? If "Yes," describe these changes on Schedule O. 4. Describe the organization's program service accomplishments for each of its three largest program services, as measured by experiess. Section 601(6)(4) organizations are required to report the amount of grams and allocations to others, the total expenses, and revenue, if any, for each program service exported. 4. Code: (Expenses \$ 1,991,664 including grants of \$) (Revenue \$) 7. O RESEARCH, DEVELOP, AND EDUCATE CONSUMERS ABOUT OMEGA-3 LONG CHATN POLIZUNSATURATED FATTY ACIDS (OMEGA-3). 4. (Code: (Expenses \$ including grants of \$) (Revenue \$) 7. Acid (Code: (Code	5	CEE COUPDITE O	
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	10)

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1		х
2	Is the organization required to complete Schedule B, Schedule of Contributors? See instructions	2		X
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			-22
3	and distance for much line of fine 2 16 60/cm 2 annual at a Cabada la C. Dant I	3		х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			
•	also the also effect there is the terror and If IIVes II accordate Oaks the O. Dort II	4		
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,	-		
·	assessments, or similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III	5		х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors			
	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If			
	"Yes," complete Schedule D, Part I	6		х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"			
	complete Schedule D, Part III	8		х
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a			
	custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or			
	debt negotiation services? If "Yes," complete Schedule D, Part IV	9		х
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments			
	or in quasi-endowments? If "Yes," complete Schedule D, Part V	10		Х
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,			
	VII, VIII, IX, or X, as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"			
	complete Schedule D, Part VI	11a	X	
b	Did the organization report an amount for investments—other securities in Part X, line 12, that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		Х
С	Did the organization report an amount for investments—program related in Part X, line 13, that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets			
	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		Х
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		X
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a		X
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If			٦,
	"Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking,			
	fundraising, business, investment, and program service activities outside the United States, or aggregate	116		х
15	foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Parts I and IV</i> Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or	14b		
13	for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other	-13		
	positioned to an familiary in dividuals 2.16 (f) (a. " annual to Calcadida E. Doute III and IV.	16		х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on	.,		
••	Doubly column (A) lines C and 44.02 if "Vas." complete Schodule C. Doubly See instructions	17		х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on			
-	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		x
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?	_		
-	If "Yes," complete Schedule G, Part III	19		х
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		х
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		X

						Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individual						
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III				22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the						
	organization's current and former officers, directors, trustees, key employees, and highest compensate employees? If "Yes," complete Schedule J	ed			23	x	
242	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than				23	<u> </u>	
274	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lin		h				
	through 24d and complete Schodule K. If "No." go to line 25a				24a		х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?				24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the						
	to defease any tax-exempt bonds?				24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?				24d		
25a							
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I				25a		
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in						
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 9				254		
26	If "Yes," complete Schedule L, Part I Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any				25b		
26	or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35%	curre	rıı				
	controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II				26		x
27	Did the organization provide a grant or other assistance to any current or former officer, director, trusto				1		
	employee, creator or founder, substantial contributor or employee thereof, a grant selection committee		,				
	member, or to a 35% controlled entity (including an employee thereof) or family member of any of the						
	persons? If "Yes," complete Schedule L, Part III				27		X
28	Was the organization a party to a business transaction with one of the following parties? (See the Sch						
	L, Part IV, instructions for applicable filing thresholds, conditions, and exceptions).						
а	A current or former officer, director, trustee, key employee, creator or founder, or substantial contribut						
	"Yes," complete Schedule L, Part IV				28a		X
b	A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV				28b		X
С	A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b?				00-		v
20	"Yes," complete Schedule L, Part IV Did the organization receive more than \$25,000 in noncash contributions? If "Yes," complete Schedule				28c 29		X
29 30	Did the organization receive more than \$25,000 in horicast contributions? If Yes, complete scheduling Did the organization receive contributions of art, historical treasures, or other similar assets, or qualific				29		
30	conservation contributions? If "Yes," complete Schedule M				30		х
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If</i> "Yes," <i>complete Schedu</i>	 .le N.	 Pari	· · · · · · · · · · · · · · · · · · ·	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If</i> "Yes,"		, are	· · · · · · · · · · · · · · · · · · ·	<u> </u>		
	complete Schedule N, Part II				32		х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Reg						
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I				33		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part	II, III,					
	or IV, and Part V, line 1				34		X
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?				35a		X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a						
	controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line				35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable selected exemptions of the control of th				1 20		
27	related organization? If "Yes," complete Schedule R, Part V, line 2 Did the organization conduct more than 5% of its activities through an entity that is not a related organization conduct more than 5% of its activities through an entity that is not a related organization.				36		
37	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, I				37		х
38	Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines				\ <u>\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\</u>		
	19? Note: All Form 990 filers are required to complete Schedule O				38	x	
Pa	art V Statements Regarding Other IRS Filings and Tax Compliance					•	_
	Check if Schedule O contains a response or note to any line in this Part V		<u></u> .	<u></u>		<u></u>	
						Yes	No
1a	Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable	1a	_	.0			
b	Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable	1b	0				
С	Did the organization comply with backup withholding rules for reportable payments to vendors and						
	reportable gaming (gambling) winnings to prize winners?				1c	1	ιX

Pa	rt V Statements Regarding Other IRS Filings and Tax Compliance (continu	ued)			Yes	No
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax					
	Statements, filed for the calendar year ending with or within the year covered by this return	2a	6			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax retur	ns?		2b	X	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?			3a		X
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule	0		3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other a	authori	ty over,			
	a financial account in a foreign country (such as a bank account, securities account, or other financial	acco	unt)?	4a		X
b	If "Yes," enter the name of the foreign country					
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial A	Accour	its (FBAR).			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transact	tion?		5b		X
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?			5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the	е				
	organization solicit any contributions that were not tax deductible as charitable contributions?			6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributio	ns or				
	gifts were not tax deductible?			6b		
7	Organizations that may receive deductible contributions under section 170(c).					
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for g	joods				
				7a		
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b		
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was	s				
	required to file Form 8282?			7c		
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d				
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit or	ontract	?	7e		
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contra			7f		
g	If the organization received a contribution of qualified intellectual property, did the organization file For			7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization			7h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained	d by th	ne			
				8		
9	Sponsoring organizations maintaining donor advised funds.					
а				9a		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?			9b		
10	Section 501(c)(7) organizations. Enter:					
а	Initiation fees and capital contributions included on Part VIII, line 12	10a		_		
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	Section 501(c)(12) organizations. Enter:	المدا				
a	Gross income from members or shareholders	11a		_		
b	Gross income from other sources. (Do not net amounts due or paid to other sources	146				
120	against amounts due or received from them.) Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form	11b	2	120		
12a b		1041	:	12a		
13	Section 501(c)(29) qualified nonprofit health insurance issuers.	120		_		
а	le the organization licensed to issue qualified health plane in more than one state?			13a		
u	Note: See the instructions for additional information the organization must report on Schedule O.			100		
b	Enter the amount of reserves the organization is required to maintain by the states in which					
-	the organization is licensed to issue qualified health plans	13b				
С	Enter the amount of reserves on hand					
14a	Did the organization receive any payments for indoor tanning services during the tax year?			14a		х
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule			14b		
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuner					
	excess parachute payment(s) during the year?			15		х
	If "Yes," see instructions and file Form 4720, Schedule N.					
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment	incom	ne?	16		Х
	If "Yes," complete Form 4720, Schedule O.					
17	Section 501(c)(21) organizations. Did the trust, any disqualified or other person engage in any activ	ities				
	that would result in the imposition of an excise tax under section 4951, 4952 or 4953?			17		
	If "Yes," complete Form 6069.					

26-0583558 Form 990 (2023) GO3ETA, INC. Page 6 Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No Part VI response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI. $|\mathbf{x}|$ Section A. Governing Body and Management Yes No Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain on Schedule O. Enter the number of voting members included on line 1a, above, who are independent 15 1b Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? X Did the organization delegate control over management duties customarily performed by or under the direct 3 supervision of officers, directors, trustees, or key employees to a management company or other person? Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 4 Did the organization become aware during the year of a significant diversion of the organization's assets? Did the organization have members or stockholders? 6 6 Did the organization have members, stockholders, or other persons who had the power to elect or appoint X one or more members of the governing body? 7a Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: 8 The governing body? 8a Each committee with authority to act on behalf of the governing body? X 8b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at X the organization's mailing address? If "Yes," provide the names and addresses on Schedule O. Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Nο 10a Did the organization have local chapters, branches, or affiliates? If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11a Describe on Schedule O the process, if any, used by the organization to review this Form 990. Did the organization have a written conflict of interest policy? If "No," go to line 13 12a 12a X Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12b Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe on Schedule O how this was done 12c Did the organization have a written whistleblower policy? 13 13 Did the organization have a written document retention and destruction policy? 14 Did the process for determining compensation of the following persons include a review and approval by 15 independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official 15a Other officers or key employees of the organization X If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions. Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement X with a taxable entity during the year? 16a If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? . Section C. Disclosure UT List the states with which a copy of this Form 990 is required to be filed Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c) (3)s only) available for public inspection. Indicate how you made these available. Check all that apply. |X| Own website |X| Another's website |X| Upon request | Other (explain on Schedule O) Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, 19 and financial statements available to the public during the tax year. 20 State the name, address, and telephone number of the person who possesses the organization's books and records.

222 SOUTH MAIN STREET, STE 500

Form **990** (2023)

MARK MYERS

SALT LAKE CITY

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. See the instructions for the order in which to list the persons above.

Check this box if neither the org						tion co	mp	pensated any current office	er, director, or trustee.	
(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	bo	x, unle	ess pe	ition more rson is	than one as both ar r/trustee) Highest compensated employee))	(D) Reportable compensation from the organization (W-2/ 1099-MISC/ 1099-NEC)	(E) Reportable compensation from related organizations (W-2/ 1099-MISC/ 1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations
(1) ELLEN J SCHUTT	40.00			х				223,702	0	0
(2) CARILYN ANDERSON		x						0	0	0
(3) GONZALO CACERES	1.00	x		х				0	0	0
(4) STEVE DILLINGHAM BOARD OF DIRECTOR		x		Λ				0	0	0
(5) THOMAS GULBRANDS	EN 1.00									
6) CAMERON KUPPER	1.00	X						0	0	0
60ARD OF DIRECTOR (7) SUSAN MITMESSER	1.00	X						0	0	0
8) TODD NORTON	1.00	X						0	0	0
TREASURER (9) CHARLES PEREZ	1.00	X		х				0	0	0
SECRETARY (10) MICHELLE STOUT	1.00	X		х				0	0	0
VICE CHAIR (11) ALBERT STRUBE	1.00	X		x				0	0	0
BOARD OF DIRECTOR	0.00	x						0	0	0

Part VII Section A. Officers	, Directors, Tru	stee	s, K	ey E	mpl	oyee	s, a	nd Highest Compensated	Employees (continued)				
(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	bo	x, unle icer a	Pos check ess pe	rson i	than o s both or/truste employee	an	(D) Reportable compensation from the organization (W-2/ 1099-MISC/ 1099-NEC)	(E) Reportable compensation from related organizations (W-2/ 1099-MISC/ 1099-NEC)	O	(F) stimated of oth compens from rganization	amount ner sation the	s
(12) KATIA STUDER (12) BOARD OF DIRECTOR	1.00	x						0	0				(
(13) RUBEN VALENT: (13) BOARD OF DIRECTOR	1.00 0.00	x						0	0				(
(14) JEAN-FRANCOIS (14) BOARD OF DIRECTOR	1.00 0.00	R X						0	0				C
(15)													
(16)													
(17)													
(18)													
(19)													
to Total from continuation sheet Total (add lines 1b and 1c) Total number of individuals (in reportable compensation from	ets to Part VII, s	imite						223,702 223,702 e) who received more than	\$100,000 of				
 3 Did the organization list any for employee on line 1a? If "Yes," 4 For any individual listed on line organization and related organization and related organization individual 5 Did any person listed on line 	ormer officer, dir " complete Schere e 1a, is the sum nizations greater	ecto dule of ro thar	r, tru J for eport 1 \$15	suc able 50,00 pens	com 00? I	dividu npens f "Ye 	al satio s," c n an	on and other compensation complete Schedule J for su	from the ch		3	Yes	X X
for services rendered to the or Section B. Independent Contractor 1 Complete this table for your fi	ors ve highest comp	ensa	ated i	inder	pend	lent c	ontr	ractors that received more	than \$100,000 of		5		
compensation from the organi Name and	zation. Report co (A) I business address	ompe	ensat	ion f	or th	ne ca	lend		in the organization's tax y (B) ion of services	ear.	Cc	(C) mpensati	ion
2 Total number of independent received more than \$100,000								se listed above) who	0				

ra	irt v			r Revenue edule O conta	ains a	respon	se or note	to any line in thi	s Part VIII		
						-		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
nts ts	1a	Federated camp	paigns		1a						
3ran Iour	b	Membership due	es		1b	2,	155,648				
s, (Am	С	Fundraising eve	nts		1c						
Gift Iar	d	Related organiz	ations		1d						
ini Simi	е	Government grants (co	ontributio	ns)	1e						
tior er S	f	All other contributions, and similar amounts no			1f		474,749				
ibu Oth	g	Noncash contributions	included	in							
Contributions, Gifts, Grants and Other Similar Amounts		lines 1a-1f									
a C	h	Total. Add lines	1a–1f				1	2,630,397			
	20						Business Code				
vice	2a b	*									
Program Service Revenue	C	*									
am	d										
ogr	e										
Ā	f	All other prograr									
		Total. Add lines									
	3	Investment incor									
		other similar am	nounts)					49	49		
	4	Income from inv	estme	nt of tax-exempt	t bond	proceeds					
	5	Royalties	<u></u>								
				(i) Real		(ii)	Personal				
	6a	Gross rents	6a								
	b	Less: rental expenses	6b								
	С	Rental inc. or (loss)	6c								
	d 7a	Net rental incom Gross amount from	e or (
		sales of assets	l _	(i) Securities		(ii)) Other				
		other than inventory	7a								
nue	b	Less: cost or other									
eve	_	basis and sales exps.	7b 7c								
r R		Gain or (loss)									
Other Revenue		Net gain or (loss Gross income from			·····						
0	oa	(not including \$		•							
		of contributions rep									
		1c). See Part IV, lin			8a						
	b	Less: direct exp			8b						
		Net income or (events						
		Gross income fr		_							
		activities. See P	art IV,	line 19	9a						
	b	Less: direct exp	enses		9b						
	С	Net income or (I	loss) fi	rom gaming acti	vities						
	10a	Gross sales of i	nvento	ry, less							
		returns and allow			10a						
	b	Less: cost of go	ods so	old	10b						
	С	Net income or (I	oss) fr	om sales of inve	entory .						
ns							Business Code				
e ne	11a										
Men	b										
Miscellaneous Revenue	C										-
Σ		All other revenue									
	42	Total revenue		otructions				2 630 446	40	0	

Part IX Statement of Functional Expenses

Sect	ion 501(c)(3) and 501(c)(4) organizations must com Check if Schedule O contains a response			lete column (A).	X
Do r	not include amounts reported on lines 6b, 7b,	(A)	(B)	(C)	[A]
	Pb, and 10b of Part VIII.	Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
1	Grants and other assistance to domestic organizations		охропосо	general expenses	охроносо
•	and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic				
_	individuals. See Part IV, line 22				
3	Grants and other assistance to foreign				
	organizations, foreign governments, and				
	foreign individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees	223,702	156,591	67,111	
6	Compensation not included above to disqualified	Í	•	ĺ	
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	643,924	450,747	193,177	
8	Pension plan accruals and contributions (include		•	•	
	section 401(k) and 403(b) employer contributions)				
9	Other employee benefits	120,948	84,663	36,285	
10	Payroll taxes	66,733	46,713	20,020	
11	Fees for services (nonemployees):	337133	==, ===		
а	Management				
b	Legal				
С	Accounting				
d	Lobbying				
е	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
g					
9	(A) amount, list line 11g expenses on Schedule O.)				
12					
13	Office expenses				
14	Information technology				
15	Royalties				
16	Occupancy	4,743	3,320	1,423	
17		175,496	122,847	52,649	
18	Payments of travel or entertainment expenses	2737230	122/01/	32,013	
10	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20					
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	2,449	1,714	735	
23	Insurance	_,,	_,		
24	Other expenses. Itemize expenses not covered				
	above. (List miscellaneous expenses on line 24e. If				
	line 24e amount exceeds 10% of line 25, column				
	(A) amount, list line 24e expenses on Schedule O.)				
а	DEFERRED REVENUE FOR '24	370,241	370,241		
b	SUBCONTRACTORS	357,674	250,372	107,302	
c	PILLARS: EXTERNAL COMM	160,167	112,117	48,050	
d	PILLARS: SCIENCE	145,502	101,851	43,651	
	All other expenses	414,978	290,488	124,490	
25	Total functional expenses. Add lines 1 through 24e	2,686,557	1,991,664	694,893	0
26	Joint costs. Complete this line only if the	, ,	, ,		
	organization reported in column (B) joint costs				
	from a combined educational campaign and fundraising solicitation. Check here if				
	following SOP 98-2 (ASC 958-720)				

Part X **Balance Sheet** Check if Schedule O contains a response or note to any line in this Part X (A) (B) Beginning of year End of year 798,300 902,353 Cash—non-interest-bearing 1 Savings and temporary cash investments 2 Pledges and grants receivable, net 3 200,743 227,253 Accounts receivable, net Loans and other receivables from any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons 5 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), and persons described in section 4958(c)(3)(B) 6 Notes and loans receivable, net 7 8 8 Inventories for sale or use Prepaid expenses and deferred charges 213,032 10a Land, buildings, and equipment: cost or other 10,920 10a basis. Complete Part VI of Schedule D b Less: accumulated depreciation 10b 5,525 3,075 10c Investments—publicly traded securities 11 11 Investments—other securities. See Part IV, line 11 12 12 13 Investments—program-related. See Part IV, line 11 13 Intangible assets 14 14 Other assets. See Part IV, line 11 15 15 Total assets. Add lines 1 through 15 (must equal line 33) 1,004,568 1,345,713 16 16 Accounts payable and accrued expenses 21,312 54,264 17 17 18 18 Grants payable 370,241 19 19 Deferred revenue Tax-exempt bond liabilities 20 20 Escrow or custodial account liability. Complete Part IV of Schedule D 21 21 Loans and other payables to any current or former officer, director, Liabilities trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons Secured mortgages and notes payable to unrelated third parties 23 23 Unsecured notes and loans payable to unrelated third parties 24 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X 5,937 25 of Schedule D 27,249 424,505 26 Total liabilities. Add lines 17 through 25. Organizations that follow FASB ASC 958, check here Balances and complete lines 27, 28, 32, and 33. Net assets without donor restrictions 977,319 921,208 27 27 28 Net assets with donor restrictions 28 Fund Organizations that do not follow FASB ASC 958, check here and complete lines 29 through 33. Assets or Capital stock or trust principal, or current funds 29 29 Paid-in or capital surplus, or land, building, or equipment fund 30 30 31 Retained earnings, endowment, accumulated income, or other funds

Total net assets or fund balances

Total liabilities and net assets/fund balances

1,345,713 Form **990** (2023)

921,208

977,319

1,004,568

ě

32

Pa	rt XI Reconciliation of Net Assets		,	
	Check if Schedule O contains a response or note to any line in this Part XI			
1	Total revenue (must equal Part VIII, column (A), line 12)	2,6	30,4	446
2	Total expenses (must equal Part IX, column (A), line 25)	2,6		
3	Revenue less expenses. Subtract line 2 from line 1	-!	56,:	111
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	9'	77,:	319
5	Net unrealized gains (losses) on investments 5			
6	Donated services and use of facilities 6			
7	Investment expenses 7			
8	Prior period adjustments 8			
9	Other changes in net assets or fund balances (explain on Schedule O)			
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line			
	32, column (B))	9:	21,2	208
Pa	rt XII Financial Statements and Reporting			
	Check if Schedule O contains a response or note to any line in this Part XII			Ш
			Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other	_		
	If the organization changed its method of accounting from a prior year or checked "Other," explain on			
	Schedule O.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or			
	reviewed on a separate basis, consolidated basis, or both.			
	Separate basis Consolidated basis Both consolidated and separate basis			
b	Were the organization's financial statements audited by an independent accountant?	2b		X
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a			
	separate basis, consolidated basis, or both.			
	Separate basis Consolidated basis Both consolidated and separate basis			
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of			
	the audit, review, or compilation of its financial statements and selection of an independent accountant?	2c		
	If the organization changed either its oversight process or selection process during the tax year, explain on			
	Schedule O.			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the			
	Uniform Guidance, 2 C.F.R. Part 200, Subpart F?	3a		
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the			
	required audit or audits, explain why on Schedule O and describe any steps taken to undergo such audits	3b		

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

2023
Open to Public Inspection

Name of the organization Employer identification number GO3ETA, INC. ELLEN SCHUTT 26-0583558 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts Complete if the organization answered "Yes" on Form 990, Part IV, line 6. Total number at end of year _____ Aggregate value of contributions to (during year) 2 Aggregate value of grants from (during year) Aggregate value at end of year 4 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Part II **Conservation Easements** Complete if the organization answered "Yes" on Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (for example, recreation or education) Preservation of a historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year Total number of conservation easements Total acreage restricted by conservation easements 2b c Number of conservation easements on a certified historic structure included on line 2a d Number of conservation easements included on line 2c acquired after July 25, 2006, and not on a historic structure listed in the National Register Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the Number of states where property subject to conservation easement is located Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Does each conservation easement reported on line 2d above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements. Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets Complete if the organization answered "Yes" on Form 990, Part IV, line 8. 1a If the organization elected, as permitted under FASB ASC 958, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide in Part XIII the text of the footnote to its financial statements that describes these items. b If the organization elected, as permitted under FASB ASC 958, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items. (i) Revenue included on Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under FASB ASC 958 relating to these items. a Revenue included on Form 990, Part VIII, line 1 Assets included in Form 990, Part X ...

3 Using the organization's acquisition, accession, and other records, check any of the following that make significant use of its collection items (check all that apply). a Public exhibition d December 1 Content 2 C
a Public exhibition d Loan or exchange program b Scholarly research e Other 4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII. 5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No Part IV Escrow and Custodial Arrangements Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21. 1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? [Yes] No b If "Yes," explain the arrangement in Part XIII and complete the following table.
b Scholarly research c Preservation for future generations 4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII. 5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Part IV Escrow and Custodial Arrangements Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21. 1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? I Yes No. I Yes N
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XIII. 5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Part IV Escrow and Custodial Arrangements Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21. 1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? 1 Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? 1 Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? 1 Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?
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Part IV Escrow and Custodial Arrangements Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21. 1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? [Yes
Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21. 1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? 1 If "Yes," explain the arrangement in Part XIII and complete the following table.
990, Part X, line 21. 1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? 1b If "Yes," explain the arrangement in Part XIII and complete the following table.
1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? b If "Yes," explain the arrangement in Part XIII and complete the following table.
included on Form 990, Part X? If "Yes," explain the arrangement in Part XIII and complete the following table.
b If "Yes," explain the arrangement in Part XIII and complete the following table.
c Beginning balance
d Additions during the year 1d
e Distributions during the year 1e
f Ending balance
2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? Yes No
b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided on Part XIII
Part V Endowment Funds
Complete if the organization answered "Yes" on Form 990, Part IV, line 10.
(a) Current year (b) Prior year (c) Two years back (d) Three years back (e) Four years back
1a Beginning of year balance
b Contributions
c Net investment earnings, gains, and
losses
d Grants or scholarships
e Other expenditures for facilities and
programs
f Administrative expenses
g End of year balance
2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:
a Board designated or quasi-endowment%
b Permanent endowment %
c Term endowment %
The percentages on lines 2a, 2b, and 2c should equal 100%.
3a Are there endowment funds not in the possession of the organization that are held and administered for the
organization by:
(i) Unrelated organizations?
(ii) Related organizations?
b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R?
4 Describe in Part XIII the intended uses of the organization's endowment funds.
Part VI Land, Buildings, and Equipment
Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.
Description of property (a) Cost or other basis (b) Cost or other basis (c) Accumulated (d) Book value (investment) (other) depreciation
1s Lond
1a Land
b Buildings
c Leasehold improvements
d Equipment
e Other

Part VII	Investments – Other Securities		20 0303330	ı age
	Complete if the organization answered "Yes" on F	Form 990, Part IV, lin	ne 11b. See Form 990, P	art X, line 12.
	(a) Description of security or category	(b) Book value	(c) Method of	
	(including name of security)		Cost or end-of-year	r market value
(1) Financial	derivatives			
	eld equity interests			
(A)				
(B)				
(C)				
(D) (E)				
(F)				
(G)				
(H)				
	nn (b) must equal Form 990, Part X, line 12, col. (B))			
Part VIII	Investments - Program Related			
	Complete if the organization answered "Yes" on I	Form 990, Part IV, lin	ne 11c. See Form 990, P	art X, line 13.
	(a) Description of investment	(b) Book value	(c) Method of	
			Cost or end-of-year	r market value
(1)				
(2)				
(3)				
(4)				
(5)				
(6) (7)				
(8)				
(9)				
	nn (b) must equal Form 990, Part X, line 13, col. (B))			
Part IX	Other Assets			
	Complete if the organization answered "Yes" on F	Form 990, Part IV, lin	ne 11d. See Form 990, P	art X, line 15.
	(a) Description			(b) Book value
(1)				
(2)				
(3)				
(4) (5)				
(5)				
(6) (7)				
(8)				
(9)				
	nn (b) must equal Form 990, Part X, line 15, col. (B))			
Part X	Other Liabilities			
	Complete if the organization answered "Yes" on I	Form 990, Part IV, Iir	ne 11e or 11f. See Form	990, Part X,
	line 25.			
1.	(a) Description of liability			(b) Book value
• •	income taxes			
(2)				
(3)				
(4)				
(6)				
(7)				
(8)				
(9)				
	nn (b) must equal Form 990, Part X, line 25, col. (B))			
2. Liability for	uncertain tax positions. In Part XIII, provide the text of the foot	tnote to the organization's	financial statements that repo	rts the
organization's	liability for uncortain tay positions under EASB ASC 740. Chas	k hara if the text of the fo	atnota has been provided in D	ort VIII

Pa	rt XI Reconciliation of Revenue per Audited Financial State		•	
	Complete if the organization answered "Yes" on Form 990			
1	Total revenue, gains, and other support per audited financial statements		1	
	Amounts included on line 1 but not on Form 990, Part VIII, line 12:	1 1		
	Net unrealized gains (losses) on investments			
b	Donated services and use of facilities	2b		
С	Recoveries of prior year grants	2c		
	Other (Describe in Part XIII.)			
	Add lines 2a through 2d		2e	
3	Subtract line 2e from line 1		3	
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			
	Investment expenses not included on Form 990, Part VIII, line 7b			
	Other (Describe in Part XIII.)			
c	Add lines 4a and 4b		4c	
5	, , , , , , , , , , , , , , , , , , , ,			
Pa	rt XII Reconciliation of Expenses per Audited Financial Stat			
4	Complete if the organization answered "Yes" on Form 990			
	Total expenses and losses per audited financial statements		1	
	Amounts included on line 1 but not on Form 990, Part IX, line 25:	1 - 1		
	Donated services and use of facilities			
	Prior year adjustments			
С	Other losses	2c		
	Other (Describe in Part XIII.)		2-	
e	Add lines 2a through 2d		2e	
			3	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:			
		4 -		
	Investment expenses not included on Form 990, Part VIII, line 7b			
b	Other (Describe in Part XIII.)			
b c	Other (Describe in Part XIII.) Add lines 4a and 4b	4b		
b c 5	Other (Describe in Part XIII.) Add lines 4a and 4b Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	4b		
b c 5	Other (Describe in Part XIII.) Add lines 4a and 4b Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) Int XIII Supplemental Information	4b	5	
b c 5 Pa	Other (Describe in Part XIII.) Add lines 4a and 4b Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) art XIII Supplemental Information de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IIII, lines 1a and 4; Part III, lines 1a and 4; Part III, lines 1a a	rt IV, lines 1b and 2b; I	Part V, line 4; Part X, line	
b c 5 Pa	Other (Describe in Part XIII.) Add lines 4a and 4b Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) Int XIII Supplemental Information de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to prove	rt IV, lines 1b and 2b; I	Part V, line 4; Part X, line rmation.	
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Schedule D	(Form 990) 2023	GO3ETA, I	NC.		26-0583558	3	Page 5
Part XIII	Supplement	al Information	(continued)				
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SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

Complete if the organization answered "Yes" on Form 990, Part IV, line 23. Attach to Form 990. Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

GO3ETA,

Employer identification number INC.

ELLEN SCHUTT 26-0583558 Part I Questions Regarding Compensation Yes No 1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. First-class or charter travel Housing allowance or residence for personal use Travel for companions Payments for business use of personal residence Tax indemnification and gross-up payments Health or social club dues or initiation fees Discretionary spending account Personal services (such as maid, chauffeur, chef) b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain 1b Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 2 1a? Indicate which, if any, of the following the organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III. Compensation committee Written employment contract Independent compensation consultant Compensation survey or study Form 990 of other organizations Approval by the board or compensation committee During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization: a Receive a severance payment or change-of-control payment? **b** Participate in or receive payment from a supplemental nonqualified retirement plan? 4b c Participate in or receive payment from an equity-based compensation arrangement? If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III. Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9. For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of: a The organization? **b** Any related organization? 5b If "Yes" on line 5a or 5b, describe in Part III. For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of: a The organization? 6a **b** Any related organization? 6b If "Yes" on line 6a or 6b, describe in Part III. 7 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described on lines 5 and 6? If "Yes," describe in Part III 7 Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in

Regulations section 53.4958-6(c)?

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of W-2	and/or 1099-MISC and/or 1	099-NEC compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(i)–(D)	in column (B) reported as deferred on prior Form 990
ELLEN J SCHUTT	(i)	187,680	36,022	C	0	0	223,702	0
1 MANAGING DIRECTOR	(ii)	0	0		0	0		0
	(i)							
2	(ii)							
	(i)							
3	(ii)							
	(i)							
4	(ii)							
	(i)							
5	(ii)							
	(i)							
6	(ii)							
	(i)							
7	(ii)							
	(i)							
8	(ii)							
	(i)							
9	(ii)							
	(i)							
10	(ii)							
	(i)							
<u>I1</u>	(ii)							
	(i)							
12	(ii)							
	(i)							
13	(ii)							
	(i)							
14	(ii)							
	(i)							
15	(ii)							
	(i)							
16	(ii)							

Page 2

Part III Supplemental Information
Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.
PART III - OTHER ADDITIONAL INFORMATION
BEFORE A PAY RAISE IS GIVEN TO THE EXECUTIVE DIRECTOR, THE COMPENSATION IS
REVIEWED BY THE COMPENSATION COMMITTEE. BY DOING THIS, THE ORGANIZATION IS
ABLE TO HELP CONTROL COSTS BUT ALSO FAIRLY COMPENSATE KEY EMPLOYEES FOR
THEIR EFFORTS.
THE ORGANIZATION ALSO HAD A 401(K) PLAN DURING THE YEAR. A PROFIT SHARING
CONTRIBUTION WAS MADE TO SATISFY TOP-HEAVY 401(K) REQUIREMENT.

SCHEDULE O (Form 990)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

OMB No. 1545-0047 **2023**

Department of the Treasury Internal Revenue Service Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for the latest information.

Open to Public Inspection

Schedule O (Form 990) 2023

Name of the organization Employer identification number GO3ETA, INC. 26-0583558 ELLEN SCHUTT FORM 990 - ORGANIZATION'S MISSION GOED REPRESENTS THE WORLDWIDE EPA AND DHA OMEGA-3 INDUSTRY, AND OUR MEMBERSHIP IS BUILT ON A QUALITY STANDARD UNPARALLELED IN THE MARKET. OUR MISSION IS TO INCREASE CONSUMPTION OF EPA AND DHA OMEGA-3S, REGARDLESS OF THE SOURCE, AND ENSURE THAT OUR MEMBERS PRODUCE QUALITY PRODUCTS THAT CONSUMERS CAN TRUST. FORM 990, PART VI, LINE 6 - CLASSES OF MEMBERS OR STOCKHOLDERS THE ORGANIZATION IS ORGANIZED WITH MEMBERS. FORM 990, PART VI, LINE 7B - DECISIONS SUBJECT TO APPROVAL OF MEMBERS THE MEMBERS APPROVE THE DECISIONS MADE BY MEMBERS OF THE BOARD OF DIRECTORS. FORM 990, PART VI, LINE 11B - ORGANIZATION'S PROCESS TO REVIEW FORM 990 THE BOARD OF DIRECTORS REVIEWS THE FORM 990 BEFORE IT IS FILED WITH THE IRS. FORM 990, PART VI, LINE 12C - ENFORCEMENT OF CONFLICTS POLICY THE ORGANIZATION REQUIRES THE MEMBERS TO DISCLOSE ANNUALLY IF THERE IS ANY CONFLICT OF INTEREST.

FORM 990, PART VI, LINE 15A - COMPENSATION PROCESS FOR TOP OFFICIAL

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

THE COMPENSATION COMMITTEE REPORTS TO THE BOARD OF DIRECTORS AND THEY

APPROVE THE SALARY AND BONUSES OF KEY EMPLOYEES. AN ANNUAL REVIEW IS DONE

G0234 07/15/2024 11:16 AM Schedule O (Form 990) 2023 Page 2 Employer identification number Name of the organization 26-0583558 GO3ETA, INC. EVERY YEAR TO ENSURE THAT THE SALARY OF KEY EMPLOYEES IS ADEQUATE. FORM 990, PART VI, LINE 15B - COMPENSATION PROCESS FOR OFFICERS THE COMPENSATION COMMITTEE REPORTS TO THE BOARD OF DIRECTORS AND THEY APPROVE THE SALARY AND BONUSES OF KEY EMPLOYEES. AN ANNUAL REVIEW IS DONE EVERY YEAR TO ENSURE THAT THE SALARIES OF KEY EMPLOYEES IS ADEQUATE. FORM 990, PART VI, LINE 19 - GOVERNING DOCUMENTS DISCLOSURE EXPLANATION DOCUMENTS ARE AVAILABLE ON THE WEBSITE AND BY WRITTEN REQUEST TO THE ORGANIZATION. FORM 990, PART IX, LINE 24E - OTHER EXPENSES DESCRIPTION TOT/PROG SERVICE MGT & GENERAL EXCHANGE: FOOD & BEVERAGE 92,300 \$ 39,557 IT SERVICES 62,960 26,983 PILLARS: DIAGNOSTICS 52,990 22,710 PILLARS: MEMBER SERVICES 42,041 18,017 PILLARS: SCIENCE: CSD EXT 35,673 \$ 15,288 OTHER ADMIN EXPENSE

\$ 9,704

22,641

EXCHANGE: SPEAKER TRAVEL

PAGE 1 OF 3

Schedule O (Form 990) 2023 Page 2 Employer identification number Name of the organization 26-0583558 GO3ETA, INC. 19,249 8,249 KEN STARK PAPER UPDATE 7,500 17,500 PILLARS: SUSTAINABILITY 16,451 7,050 FOUNDATION: RANDOM TEST 6,618 15,442 EXCHANGE: STAGE MNGR 12,798 5,484 EXCHANGE: SPEAKER FEE 10,197 4,370 PAYROLL EXPENSE 3,545 8,271 \$ 6,203 2,658 EXCHANGE: BANK FEES 4,926 2,111 **EXCHANGE: STAFF TRAVEL** 4,866 2,085 DUES, PUBLICATIONS, BOOKS 4,860 2,083 FOUNDATION: REGULATORY 3,844 1,647 EXCHANGE: SPONSOR COGS 3,431 1,470 EXCHANGE: MISC ITEMS \$ 1,357 581 PAGE 2 OF 3

Schedule O (Form 990 Name of the organization	0) 2023					Page 2
					Employer identification	
GO3ETA, IN	1C.				26-058355	8
PILLARS:SC	!IENCE:C	SD PROMO				
			_			
	\$	895	\$	383	\$	0
FOUNDATION	: REG 8	TECH				
			_			
	\$	554	\$	238	\$	0
OTHER						
			_			
	\$	161	\$	69	\$	0
PREPAID EX	KCHANGE	EXPENSE				
						_
	\$	-149,122	\$	-63,910	\$	0
TOTAL	ı					
			_			
	\$	290,488	\$	124,490	\$	0
• • • • • • • • • • • • • • • • • • • •						
• • • • • • • • • • • • • • • • • • • •						
• • • • • • • • • • • • • • • • • • • •						
					PAGE 3 OF	7 3

Form **4562**

Depreciation and Amortization

(Including Information on Listed Property)

Attach to your tax return.

Go to www.irs.gov/Form4562 for instructions and the latest information.

OMB No. 1545-0172 **2023**

ttachment 17

Department of the Treasury
Internal Revenue Service
Name(s) shown on return

GOSETA, INC.

Identifying number

ELLEN SCHUTT 26-0583558 Business or activity to which this form relates INDIRECT DEPRECIATION Election To Expense Certain Property Under Section 179 Part I Note: If you have any listed property, complete Part V before you complete Part I. 1,160,000 Maximum amount (see instructions) Total cost of section 179 property placed in service (see instructions) 2 2 Threshold cost of section 179 property before reduction in limitation (see instructions) 2,890,000 3 3 4 Reduction in limitation. Subtract line 3 from line 2. If zero or less, enter -0-4 Dollar limitation for tax year. Subtract line 4 from line 1. If zero or less, enter -0-. If married filing separately, see instructions (a) Description of property (b) Cost (business use only) Listed property. Enter the amount from line 29 Total elected cost of section 179 property. Add amounts in column (c), lines 6 and 7 8 Tentative deduction. Enter the **smaller** of line 5 or line 8 9 9 Carryover of disallowed deduction from line 13 of your 2022 Form 4562 10 10 11 Business income limitation. Enter the smaller of business income (not less than zero) or line 5. See instructions 11 12 Section 179 expense deduction. Add lines 9 and 10, but don't enter more than line 11 Carryover of disallowed deduction to 2024. Add lines 9 and 10, less line 12 Note: Don't use Part II or Part III below for listed property. Instead, use Part V. Special Depreciation Allowance and Other Depreciation (Don't include listed property. See instructions.) Special depreciation allowance for qualified property (other than listed property) placed in service during the tax year. See instructions 14 Property subject to section 168(f)(1) election 15 15 2,449 Other depreciation (including ACRS). MACRS Depreciation (Don't include listed property. See instructions.) Section A MACRS deductions for assets placed in service in tax years beginning before 2023 If you are electing to group any assets placed in service during the tax year into one or more general asset accounts, check here Section B-Assets Placed in Service During 2023 Tax Year Using the General Depreciation System (b) Month and year (c) Basis for depreciation (f) Method (g) Depreciation deduction (a) Classification of property placed in (business/investment use (e) Convention only-see instructions) service 19a 3-year property 5-year property 7-year property 10-year property 15-year property 20-year property 25-year property S/L 25 yrs. MM 27.5 yrs. S/L Residential rental property MM S/L 27.5 yrs. MM S/L i Nonresidential real 39 yrs. property MM S/L Section C-Assets Placed in Service During 2023 Tax Year Using the Alternative Depreciation System 20a Class life b 12-year 12 yrs. S/L 30-year 30 yrs. MM S/L d 40-year 40 yrs. MM S/L Part IV **Summary** (See instructions.) Listed property. Enter amount from line 28 21 21 Total. Add amounts from line 12, lines 14 through 17, lines 19 and 20 in column (g), and line 21. Enter

here and on the appropriate lines of your return. Partnerships and S corporations—see instructions.

For assets shown above and placed in service during the current year, enter the

2,449

23

07/15/2024 11:16 AM

G0234 GO3ETA, INC.

26-0583558

FYE: 12/31/2023

Federal Asset Report Form 990, Page 1

Asset	Description	Date In Service	Cost	Bus %	Sec 179 Bonus	Basis for Depr	Per Conv Meth	Prior	Current
Other	Depreciation: Laptop- Vicky Lin	3/21/22	2,930			2,930	3 MO S/L	488	977
3 4	Mac Book Pro- Aldo Mac Book Air- Mark Mac Book Air- Mike	2/22/18 3/24/19 9/30/20	1,380 1,460 2,100			1,380 1,460 2,100	5 MO S/L	1,257 1,022 1,050	123 292 420
6	Office Equipment- Ellen Office Equipment- Aldo Total Other Depreciation	9/16/21 12/21/21	1,600 1,450 10,920		-	1,600 1,450 10,920	3 MO S/L 5 MO S/L	1,253 326 5,396	347 290 2,449
	Total ACRS and Other Depre	eciation _	10,920		=	10,920		5,396	2,449
Grand Totals Less: Dispositions and Transfers Less: Start-up/Org Expense Net Grand Totals		`ers _ =	10,920 0 0 10,920		- -	10,920 0 0 10,920		5,396 0 0 5,396	2,449 0 0 2,449

G0234 GO3ETA, INC.

26-0583558

FYE: 12/31/2023

UT Asset Report Form 990, Page 1

07/15/2024 11:16 AM

Asset	Description	Date In Service	Cost	Basis for Depr	UT Prior	UT Current	Federal Current	Difference Fed - UT
1 I 2 I 3 I 4 I	Depreciation: Laptop- Vicky Lin Mac Book Pro- Aldo Mac Book Air- Mark Mac Book Air- Mike Office Equipment- Ellen	3/21/22 2/22/18 3/24/19 9/30/20 9/16/21	2,930 1,380 1,460 2,100 1,600	2,930 1,380 1,460 2,100 1,600	488 1,257 1,022 1,050 1,253	977 123 292 420 347	977 123 292 420 347	0 0 0 0
	Office Equipment- Aldo	12/21/21	1,450	1,450	326	290	290	ő
	Total Other Depreciation		10,920	10,920	5,396	2,449	2,449	0
Total ACRS and Other Depreciation		ciation =	10,920	10,920	5,396	2,449	2,449	0
	Grand Totals Less: Dispositions Less: Start-up/Org Expense Net Grand Totals	_	10,920 0 0 10,920	10,920 0 0 10,920	5,396 0 0 5,396	2,449 0 0 2,449	2,449 0 0 2,449	0 0 0

G0234 GO3ETA, INC.

26-0583558

FYE: 12/31/2023

AMT Asset Report Form 990, Page 1

07/15/2024 11:16 AM

Asset	Description	Date In Service	Cost	Bus %	Sec 179Bonus	Basis for Depr	Per Conv Meth	<u>Prior</u>	Current
Other 1 2 3 4 5 6	Depreciation: Laptop- Vicky Lin Mac Book Pro- Aldo Mac Book Air- Mark Mac Book Air- Mike Office Equipment- Ellen Office Equipment- Aldo	3/21/22 2/22/18 3/24/19 9/30/20 9/16/21 12/21/21	2,930 1,380 1,460 2,100 1,600 1,450			2,930 1,380 1,460 2,100 1,600 1,450	3 MO S/L 5 MO S/L 5 MO S/L 5 MO S/L 3 MO S/L 5 MO S/L	488 1,257 1,022 1,050 1,253 326	977 123 292 420 347 290
	Total Other Depreciation	_	10,920		•	10,920		5,396	2,449
Total ACRS and Other Depreciation			10,920		-	10,920		5,396	2,449
Grand Totals Less: Dispositions and Transfers		fers	10,920 0			10,920 0		5,396 0	2,449 0
	Net Grand Totals	_	10,920		-	10,920		5,396	2,449

G0234 GO3ETA, INC. 26-0583558

FYE: 12/31/2023

Depreciation Adjustment Report All Business Activities

07/15/2024 11:16 AM

Form Unit Asset Description Tax AMT Adjustments/ Preferences

There are no assets that meet the criteria of this report

G0234 GO3ETA, INC.

26-0583558

07/15/2024 11:16 AM Future Depreciation Report FYE: 12/31/24

Form 990, Page 1 FYE: 12/31/2023

<u>Asset</u>	Description	Date In Service	Cost	Tax	AMT
Other	Depreciation:				
1 2 3 4 5 6	Laptop- Vicky Lin Mac Book Pro- Aldo Mac Book Air- Mark Mac Book Air- Mike Office Equipment- Ellen Office Equipment- Aldo	3/21/22 2/22/18 3/24/19 9/30/20 9/16/21 12/21/21	2,930 1,380 1,460 2,100 1,600 1,450	976 0 146 420 0 290	976 0 146 420 0 290
	Total Other Depreciation		10,920	1,832	1,832
	Total ACRS and Other Depreciation		10,920	1,832	1,832
	Grand Totals		10,920	1,832	1,832

G0234 GO3ETA, INC.

Mac Book Air- Mike

Office Equipment- Ellen

Office Equipment- Aldo

26-0583558 UT Future Depreciation Report

FYE: 12/31/2023 Form 990, Page 1

 Asset
 Description
 Date In Service
 Cost

 Other Depreciation:

 1
 Laptop- Vicky Lin
 3/21/22
 2,930

 2
 Mac Book Pro- Aldo
 2/22/18
 1,380

 3
 Mac Book Air- Mark
 3/24/19
 1,460

Total Other Depreciation

Total ACRS and Other Depreciation 10,920 1,832

9/30/20

9/16/21

12/21/21

07/15/2024 11:16 AM

FYE: 12/31/24

UT

2,100

1,600

1,450

10,920

976

420

1,832

0 290

0 146

Grand Totals 10,920 1,832

Form **990**

32. Number of employees

33. Number of volunteers

Two Year Comparison Report

6

2022 & 2023

For calendar year 2023, or tax year beginning Name Taxpayer Identification Number GO3ETA, INC. 26-0583558 ELLEN SCHUTT 2022 **Differences** 2023 1. Contributions, gifts, grants 2,356,429 474,749 -1,881,680 1. 2,155,648 2,155,648 2. Membership dues and assessments 2. 3. Government contributions and grants 3. 4. Program service revenue 4. 49 5. Investment income 5. 6. Proceeds from tax exempt bonds 6. 7. Net gain or (loss) from sale of assets other than inventory 7. 8. Net income or (loss) from fundraising events 8. 9. 9. Net income or (loss) from gaming 10. Net gain or (loss) on sales of inventory 10. 11. 11. Other revenue 2,356,478 2,630,446 273,968 12. **12. Total revenue.** Add lines 1 through 11 13. 13. Grants and similar amounts paid 14. Benefits paid to or for members 14. 223,702 223,702 **15.** Compensation of officers, directors, trustees, etc. 15. 960,504 831,605 -128,899 **16.** Salaries, other compensation, and employee benefits 16. 17. Professional fundraising fees 17. 18. Other professional fees 18. 4,743 4,743 19. Occupancy, rent, utilities, and maintenance 19. 20. Depreciation and Depletion 2,449 2,449 20. 1,624,058 130,532 1,493,526 21. 21. Other expenses 2,454,030 22. Total expenses. Add lines 13 through 21 2,686,557 232,527 22. -97,552 -56,111 41,441 23. Excess or (Deficit). Subtract line 22 from line 12 23. 2,630,446 2,630,446 24. 24. Total exempt revenue **25.** Total unrelated revenue 25. 26. Total excludable revenue 26. 1,345,713 541,888 27. Total assets 803,825 27. 5,937 424,505 418,568 28. 28. Total liabilities 797,888 921,208 **29.** Retained earnings 123,320 29. 15 30. Number of voting members of governing body 30. **31.** Number of independent voting members of governing body 31. 15

32.

33.

26-0583558

FYE: 12/31/2023

Form 990, Part IX, Line 24e - All Other Expenses

Description	Total Expenses	Program Service	Management & General	Fund Raising
EXCHANGE: FOOD & BEVERAGE	\$ 131,857	\$ 92,300	\$ 39,557	\$
IT SERVICES	89,943	62,960	26,983	*
PILLARS: DIAGNOSTICS	75,700	52,990	22,710	
PILLARS: MEMBER SERVICES	60,058	42,041	18,017	
PILLARS: SCIENCE: CSD EXT	50,961	35,673	15,288	
OTHER ADMIN EXPENSE	32,345	22,641	9,704	
EXCHANGE: SPEAKER TRAVEL	27,498	19,249	8,249	
KEN STARK PAPER UPDATE	25,000	17,500	7,500	
PILLARS: SUSTAINABILITY	23,501	16,451	7,050	
FOUNDATION: RANDOM TEST	22,060	15,442	6,618	
EXCHANGE: STAGE MNGR	18,282	12,798	5,484	
EXCHANGE: SPEAKER FEE	14,567	10,197	4,370	
PAYROLL EXPENSE	11,816	8,271	3,545	
PROFESSIONAL FEES	8,861	6,203	2,658	
EXCHANGE: BANK FEES	7,037	4,926	2,111	
EXCHANGE: STAFF TRAVEL	6,951	4,866	2,085	
DUES, PUBLICATIONS, BOOKS	6,943	4,860	2,083	
FOUNDATION: REGULATORY	5,491	3,844	1,647	
EXCHANGE: SPONSOR COGS	4,901	3,431	1,470	
EXCHANGE: MISC ITEMS	1,938	1,357	581	
PILLARS:SCIENCE:CSD PROMO	1,278	895	383	
FOUNDATION: REG & TECH	792	554	238	
OTHER	230	161	69	
PREPAID EXCHANGE EXPENSE	-213,032	-149,122	-63,910	
TOTAL	\$ 414,978	\$ 290,488	\$ 124,490	\$0