



2024

GOED
ANNUAL
REPORT

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GOED MEMBERS

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LETTER FROM THE MANAGING DIRECTOR

2024 was a year of recovery for the omega-3 industry after a tumultuous 2023 on the supply chain front. The industry managed to maintain market share and had some key learnings around sourcing alternatives for EPA and DHA, which remains an important lesson for the category to take into the future.

At GOED, we started the year with our biennial GOED Exchange event in Athens, Greece, where the industry came together with renewed energy and a record number of first time attendees.

Overall, GOED had a solid year, with 38 new members, including 15 new brands and 15 Asian companies, a region on which we have been concentrating our growth efforts.

One of the primary focuses for GOED in 2024 was the impending EU regulation around mineral oil aromatic hydrocarbons (MOAH), a contaminant of concern and an issue in terms of accurate testing and interference issues. This was a great example of the industry coming together to inform the European Commission on the situation, resulting in a change to the proposed maximum levels and an extension on the compliance date. This issue continues to be an important one and GOED is researching additional solutions to support its members.

Progress was also made on a Codex microbial oil standard, with an approval in the Codex Fats and Oils Committee to proceed with new work toward setting a standard. In addition, GOED replied to a request for comments from AHRQ in the US, which we expect to eventually support the review process for a US and Canadian DRI (this work was aided in large part by GOED's Clinical Study Database).

We also completed a Sustainability Materiality Assessment, hosted a consumer influencer event in South Korea, saw the publication of a paper we commissioned on global omega-3 intake levels (which are still low) and participated in a Reuters documentary on the Peruvian anchovy fishery (see additional details in the upcoming pages). We hosted webinars on a variety of topics, published several reports and additional consumer market research and developed two new consumer infographics.

We also traveled the world connecting with members in 11 countries and advocating on behalf of the industry.



ELLEN SCHUTT
Managing Director

LETTER FROM THE BOARD CHAIRPERSON

As the Chairperson of GOED, it is a great privilege to work alongside an exceptional group of professionals, including Ellen Schutt, our Managing Director, the entire GOED team, our officers, board members and most importantly, all the members of our organization.

The year 2024 represented a year of recovery in the supply chain after probably one of the biggest significant supply disruptions in our industry. However, through our collective efforts, we ensured that consumers of EPA and DHA did not experience product shortages and most important, our industry learned more about raw materials, origins and alternatives, and we can say today that our industry is more connected and prepared than ever before.

Reflecting on the achievements of 2024 at GOED, we saw a notable increase in new members joining our organization, and 95% of all members expressed satisfaction with the services provided. Additionally, throughout 2024, we focused on an HR Strategy project to strengthen our team and lay the groundwork for the future. This involved developing infrastructure and formalizing the organization through procedures, processes and continuity plans.

As we move forward, it is crucial that we continue to work together, as the success of GOED is a testament to the collective efforts of everyone in the industry.



GONZALO CACERES

Board Chairperson

2024 NEW MEMBERS



NEW BOARD MEMBERS

The following members upgraded to the Leadership level:

- KD Pharma
- Nordic Naturals
- Vivo Brands

PLUS LEVEL

- Dhofar Fisheries & Food Industries (Oman, crude oil supplier)
- Fresenius Kabi Austria GmbH (Austria, ingredient manufacturer)
- King Pelagique/Protein and Oil Industry (Morocco, crude oil supplier)

BASE LEVEL

- Algae Capital (Netherlands, ingredient manufacturer)
- Andes Connections (Chile, distributor)
- Blueline Foods (India, crude oil supplier)
- Cabio Biotech (China, ingredient manufacturer)
- Cargill (US, ingredient manufacturer)
- Carniolus d.o.o. (Slovenia, equipment manufacturer)
- Coland (China, ingredient manufacturer)
- CoreFX (US, ingredient manufacturer)
- Deyong Biological Technology Co., Ltd. (Taiwan, brand)
- Eqology (Norway, brand)
- ESI (Italy, brand)
- FMW Corp. (Korea, brand)
- Geonbae Co., Ltd. (Korea, brand)
- Gloryful Importacao E Exportacao Ltda (Brazil, brand)

- Granalix Bio Technologies Ltd. (Israel, brand)
- InnovaPharma (Argentina, brand)
- Kanematsu Corporation (Japan, distributor)
- MedHaus (Ukraine, brand)
- Noromega (China, brand)
- NMG Pharma/MegaGold (China, brand)
- NYO3 (China, brand)
- Oceana Health (US, ingredient manufacturer)
- Omega Fishmeal and Oil Private Limited (India, crude oil supplier)
- OriginPure Limited (New Zealand, brand)
- Spacegarden (Germany, brand)
- United Fish (Oman, crude oil supplier)
- Vitablend (Netherlands, ingredient manufacturer)
- Vytals Wellbeing India Private Limited (India, ingredient manufacturer)
- Zhonghai Ocean Technology (China, crude/refiner)

AFFILIATE LEVEL

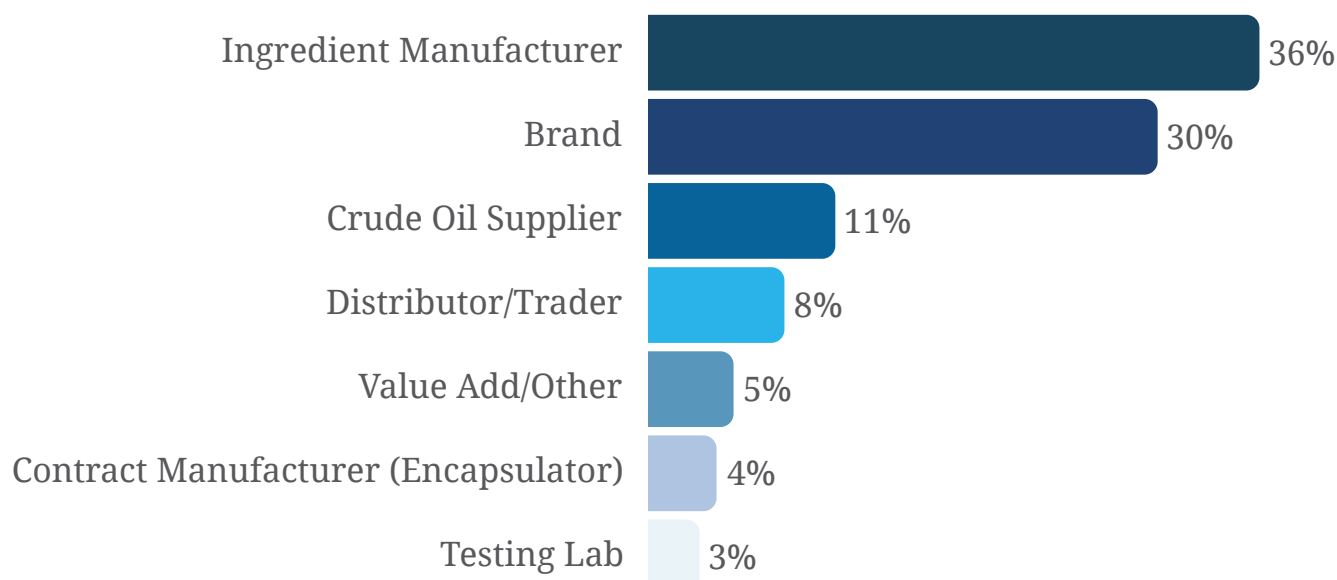
- Benexia (Chile, other)
- Hunan BangNi Supply Chain Co., Ltd. (China, consultant)
- Innocon (Chile, testing lab)
- Pacific Control (Peru, testing lab)
- Supplement Certified (Ireland, testing lab)
- Varðin Pelagic (Norway, ingredient manufacturer)

TOTAL NEW MEMBERS: 38

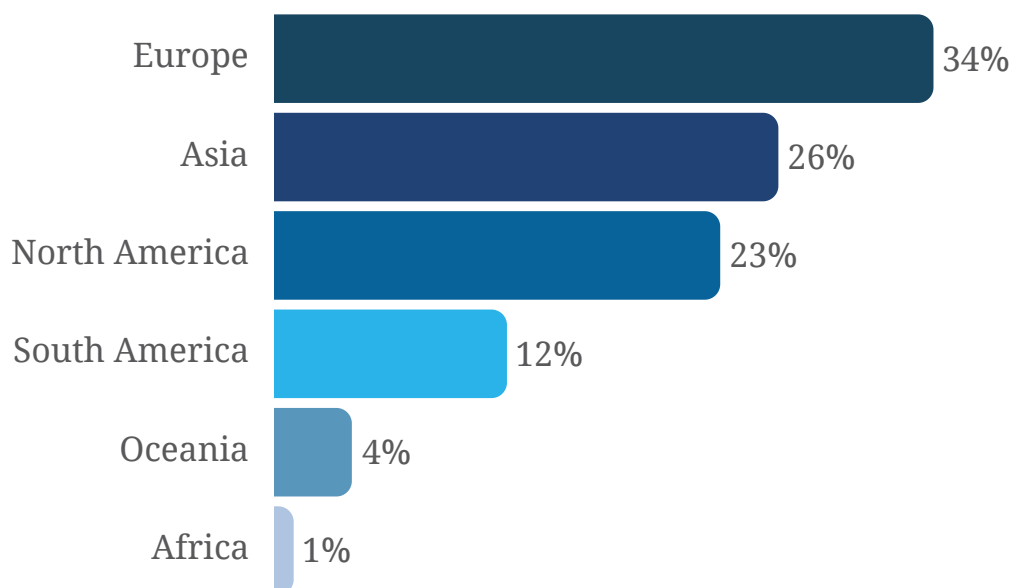
MEMBERSHIP AT A GLANCE

Membership records as of December 2024

GOED Member Value Chain Positions, By Percentage



Headquarters of GOED Members, By Region



ACCOMPLISHMENTS OVER THE YEAR

MEMBER SERVICES

- We held a successful GOED Exchange event in Athens, Greece, with lively in-person and virtual participation. [See the full recap here.](#)
- GOED published our [2024 member survey results](#), which showed that 94% of our members are satisfied with their GOED membership.
- New Board of Directors representatives for the Base and Plus level members for the 2025-2026 period were [elected](#).
- GOED updated its [member directory](#) to more accurately reflect member capabilities, expanding options for Company Category, Raw Material Source and Omega-3 Form.
- GOED hosted virtual roundtables with Chinese and APAC region members, providing the latest updates on GOED and the industry.
- The GOED Board of Directors held its annual strategic planning meeting and reviewed 2024 activities and plans for 2025. The board also approved updated Bylaws, which will be voted on by members in Q1 2025. See the meeting recap [here](#).
- We created [an infographic](#) to showcase how our activities support multiple departments within member organizations.



SUSTAINABILITY

- GOED commissioned a materiality assessment for the omega-3 category, highlighting key ESG issues for the omega-3 value chain and helping industry focus on sustainability priorities.
- As part of our [Sustainability Pillar](#), GOED joined the UN Global Compact and tracked our emissions using Wren.co.

COMMUNICATIONS

- GOED hosted its first ever [Asian consumer influencer event](#) in Seoul, South Korea. See [results](#) here.
- GOED added an [Omega-3 Courses](#) page to our website to showcase educational content about omega-3 science and the EPA and DHA supply chain.
- GOED published a [position statement](#) on fish versus algal oil sources of EPA and DHA and a position statement on omega-3 intake and the [risk of atrial fibrillation](#).
- We created a new consumer infographic on [omega-3 supplement types](#).
- GOED updated our [bleeding infographic](#) with a recently published systematic review and meta-analysis on omega-3s and bleeding in the *Journal of the American Heart Association*.
- GOED released two versions of a new prenatal infographic: [one tailored for consumers](#) and [another for healthcare practitioners](#).
- GOED released our [2025 Communications Toolkit](#).
- GOED introduced a new quarterly newsletter *GOED In The Know*, to provide a quick snapshot of key GOED resources for brands and marketing professionals within our membership. [Subscribe here](#).
- GOED published [an article](#) (page 122) in the China Nutrition and Health Food Association's (CNHFA) magazine discussing the importance of EPA and DHA, GOED's mission and the readiness of the Chinese nutrition industry to increase omega-3 consumption.

- GOED Director of Consumer and Health Professional Communications Elana Natker, RD, was featured in [a consumer article](#) on plant-based "seafood" that highlighted the importance of adding omega-3s.
- Elana participated in retailer GIANT/Martin's Table Talk webinar, reaching nearly 400 live attendees to discuss seafood and non-seafood sources of EPA and DHA omega-3s.
- Elana was also featured on GOED member [Wiley's](#) podcast "[Behind Omega-3](#)," discussing omega-3 fatty acids, their health benefits, recommended intake levels and the global issue of inadequate consumption.

EPA + DHA Omega-3s

Important for your pregnancy. Critical for your baby.

Higher Levels of EPA + DHA = **Lower Chance of premature labor or a low-birth-weight baby!**

Share the love
EPA and DHA omega-3s are important for a pregnant woman and her growing baby. DHA is particularly critical for brain and eye development, both in the womb and in infancy.

Enough for two
Pregnant and breastfeeding women should aim to get at least 700 mg EPA+DHA daily from seafood and supplement. At least 300 mg should be DHA.*

700 mcg

Omega-3 Supplement Types
A SEA OF POSSIBILITIES

To learn more about how EPA and DHA support a healthy pregnancy

Fish oil
Anchovies and sardines are the most common ingredients in fish oil pills. Other fish sources could be salmon, squid, calamari or tuna.

Krill oil
This EPA+DHA omega-3 source comes from a tiny shrimp-like crustacean.

Cod liver oil
A specific type of fish oil, and also a great source of vitamins A and D.

Algae oil
A vegan source of EPA and DHA, omega-3s from marine microalgae.

Other oils
Specifically yucca, such as catkins, herring roe and green-lipped mussels also provide EPA+DHA omega-3s.

Good to know

- Some you may find plant-based EPA and DHA omega-3 supplements made from genetically modified canola, corn, soybean and other plant oils.
- Walnuts, chia, flax and other nuts, seeds and oils will give you ALA omega-3s. What most diets lack are EPA and DHA omega-3s, so it's best to focus on these sources.

Which source is the best? The one that works for you!

All will give you EPA and DHA omega-3s, the nutrients you need for heart, brain, eye and prenatal health.

To learn more, visit: [AlwaysOmega3s.com](#)

- Our Managing Director Ellen Schutt was featured in an 'Ocean Titans' documentary highlighting the importance of the Peruvian anchovy fishery.
- GOED was interviewed by dietitian Melissa Joy Dobbins on her podcast about EPA and DHA omega-3s. The episode is now approved by the Council on Dietetic Registration for 1.25 CEU hours.
- GOED and our member Nordic Naturals, along with the Alzheimer's Association, partnered with Hy-Vee Supermarkets for an omega-3 in-store campaign.
- GOED provided analysis to members on a negative study that was published in *BMJ Medicine* and provided comments to Medical News Today. Additionally, GOED created several social media posts to rebut the article.



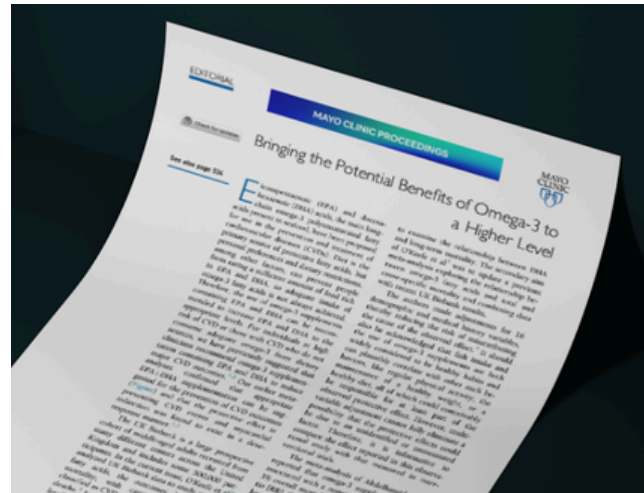
GLOBAL OMEGA-3 DAY 2024

For Global Omega-3 Day (March 3), GOED updated our communications toolkit, collaborated with a Turkish health influencer on omega-3 benefits, created a team video on why we prioritize EPA and DHA omega-3s, listed March 3rd on popular holiday websites, released a consumer press release and conducted member promotions in March. Read on and watch the recap here.



SCIENCE

- GOED launched the second round of our [Clinical Study Database \(CSD\) Research Award Program](#) and selected [four winners](#) for the award. The award gives these individuals and their advisors access to the CSD for their research projects and should increase the visibility of this important tool.
- Aldo Bernasconi, PhD, GOED's VP of Data Science, along with cardiologists Drs. Carl "Chip" Lavie and Jari Laukkanen, published [an editorial](#) in the *Mayo Clinic Proceedings* providing commentary on an article on DHA intake and all-cause mortality.
- A [white paper](#) commissioned by GOED on the state of omega-3 testing, "Omega-3 Polyunsaturated Fatty Acid Status Testing in Humans: A Narrative Review of Commercially Available Options," has been published in *The Journal of Nutrition*.
- A [paper](#) updating the 2016 map of global omega-3 blood levels, which was commissioned by GOED and completed in collaboration with GOED partner [Fatty Acid Research Institute \(FARI\)](#), was published in *Progress in Lipid Research*.
- GOED commissioned a project with FARI to research additional studies on A-fib outcomes to provide a more balanced view of the evidence. The resulting meta-analysis will be published in a peer-reviewed journal.
- GOED sponsored an omega-3 session at the 9th European Workshop on Lipid Mediators, featuring renowned experts Drs. Philip Calder, Richard Bazinet and Takao Shimizu, along with GOED's Director of Consumer and Health Professional Communications, Elana Natker, RD.



Promote your testing proficiency through the

GOED SPECIAL ACHIEVEMENT PROGRAM

Designed for third-party laboratories that are highly accurate in the quantification of EPA and DHA in omega-3 oils.

REGULATORY AND TECHNICAL

- GOED welcomed Gabriela Cortez, MSc, to the team as a Regulatory and Technical Support Manager.
- GOED's Proposal for New Work on a Standard for Microbial Omega-3 Oils was [approved](#) by the 47th Session of the Codex Alimentarius Commission (CAC47).
- GOED completed the 2023 edition of our [Randomized Testing Program](#).
- GOED launched the [Special Achievement Program](#) to recognize third-party laboratories that are highly accurate in the quantification of EPA and DHA in omega-3 oils; [KD LabService](#) and [Lipid Analytical Laboratories](#) met the criteria this year.
- We provided [an update](#) on the EU's 3-MCPDs regulation revision for infant and young child formulae.

- GOED submitted a Freedom of Information Act (FOIA) request regarding the US Department of Veterans Affairs' (VA) decision to stop providing fish oil supplements to veterans and intends to write a letter on the topic.
- GOED submitted comments to the Natural and Non-prescription Health Products Directorate (NNHPD) of Health Canada on proposed changes to the Fish Oil Monograph.
- We also informed members about new pregnancy clinical guidelines published in the *American Journal of Obstetrics and Gynecology*.
- GOED cautioned members about the nominal value of the newly released certified USP primary EPA-ethyl ester reference standard, R181T0. According to GOED's Technical Committee, its EPA-EE content may be up to 1.5% higher compared to the previous standard, R085H0.
- We shared information on the US Food and Drug Administration's (FDA) new Dietary Supplements Guidance and the draft final rule for Laboratory Developed Tests (LDT). This rule could grant the FDA legal authority to regulate omega-3 testing as a medical device.



- In response to concerns about meeting specifications for oils and fats, including algal oil from *Schizochytrium sp.*, the Thailand FDA is allowing deviations on a case by case basis. GOED submitted a letter urging the removal of fatty acid ranges except for EPA and DHA.
- GOED published a technical report on the "Evaluation of Method Suitability for Quantification of EPA, DHA and Total Omega-3 by Additional Fatty Acid Methods - AOCS Ce 1b-89 and AOAC 996.06."
- GOED provided oral and written comments to the United States National Organic Standards Board (NOSB) concerning the relisting of fish oil in the list of nonorganically produced agricultural products allowed as ingredients in or on processed products labeled as "organic." Fish oil was subsequently retained on the list. See here.
- GOED submitted a comment supporting the endorsement by the Codex Committee on Methods of Analysis and Sampling (CCMAS) of AOCS Ch 8-02 for the measurement of wax content in calanus oil.
- GOED provided an update on the National Oceanic and Atmospheric Administration (NOAA) Fisheries' Office of International Affairs, Trade and Commerce's proposed revisions to the Seafood Inspection Program (SIP).

- GOED has been tracking ongoing omega-3 class action lawsuits in the US and provided an [update](#) to members.
- We [informed](#) members about three omega-3 related amendments to Commission Implementing Regulation (EU) 2017/2470, including the authorization of two new microalgal oils and one specification modification.
- GOED submitted three different responses to the US Agency for Healthcare Research and Quality's (AHRQ) call for scientific information on omega-3 benefits in preparation for the omega-3 DRI review (see additional details on the [GOED advocacy page](#)).
- GOED [shared](#) the results of per- and polyfluoroalkyl substances (PFAS) occurrence data that we've collected from members.
- GOED created a [summary table](#) providing information on laboratories that test one or more parameters covered by the GOED Monograph.
- GOED sent a [letter](#) to the Food Safety and Standards Authority of India (FSSAI) requesting that the requirement for krill oil to meet an Anisidine Value and Totox number be removed to align with the Codex Standard for Fish Oils (CXS 329-2017).
- GOED has provided [comments and updates](#) on the 2025 Dietary Guidelines Advisory Committee's (DGAC) Scientific Report.



MOSH/MOAH UPDATES

- GOED has tracked this situation throughout 2024 and early in the year provided a [recap](#) on the European Commission (EC) stakeholder forum on mineral oil hydrocarbons (MOH) then submitted a [letter](#) to the EC with our concerns about the proposed MOH legislation.
- We also submitted a [letter](#) to the EC regarding proposed MOH limits in mixed tocopherols, a food additive used as an antioxidant in omega-3 products.
- We participated in a [webinar](#) in collaboration with GOED partner IFFO on Mineral Oil Aromatic Hydrocarbons (MOAH) and Mineral Oil Saturated Hydrocarbons (MOSH) and then hosted an in-person session on the topic at the IFFO Annual Conference in Lisbon, Portugal.
- GOED [informed](#) members of ongoing discussions by the European Member States Expert Group on upcoming MOH regulations, the scope of which continued into 2025.
- GOED has created a [webpage](#) on the GOED website that compiles and organizes all of the relevant resources on the mineral oil hydrocarbon (MOH) topic.
- GOED also created an [inventory](#) of lubricants used by members to better understand the mineral oil hydrocarbon (MOH) situation in the edible oil industry.

WHERE WAS GOED IN 2024?

- GOED hosted Omega-3 Resource Centers, along with members, at Vitafoods Europe, Vitafoods Asia and SupplySide West.
- GOED attended the following trade shows and conferences:
 - The 28th session of the Codex Committee on Fats and Oils (CCFO) in Kuala Lumpur, Malaysia
 - Natural Products Expo West event in Anaheim, California
 - Seafood Expo Global in Barcelona, Spain
 - IFFO members meeting in Miami, Florida. IFFO's annual meeting in Lisbon, Portugal
 - Nordic Lipid Forum in Turku, Finland
 - CPHI and HiFi China in Shanghai, China
 - Fi South America in São Paulo, Brazil
 - CRN's annual conference in Salt Lake City, Utah,
 - The 47th session of the Codex Alimentarius Commission (CAC47) in Geneva, Switzerland



WEBINARS

The Peruvian Anchovy Fishery: Understanding Supply, Sustainability and Global Impact

This panel discussion provides an overview of the fishery and topics such as biomass monitoring, quota management and oceanographic influences. Additional discussion points include the sustainability efforts driving these fisheries and insights into the global impact of Peruvian fish oil production.

[Watch here »](#)

Illuminate the Science - Women's Health

This webinar explores women's health across life stages, highlighting the role of EPA and DHA omega-3s.

[Watch here »](#) (passcode: wLM=HC2v)

Illuminate the Science - Eye Health

GOED explored the role of EPA/DHA omega-3s and eye health. Topics included brain and eye development, as well as adult conditions like dry eye and macular degeneration.

[Watch here »](#)

Technology & Innovation Roundup Event

Service providers, testing laboratories, contract manufacturers and others had the opportunity to share how their expertise adds value to omega-3 businesses.

[Watch here »](#)

Selling Into the Chinese Market

Hunan BangNi Supply Chain covered the customs clearance, regulations, technical specs and necessary documentation in the Chinese market.

[Watch here »](#)

Exploring the Middle East and North Africa (MENA) Opportunity

GOED partner [Pattern](#) shared a presentation on the Middle East and North Africa (MENA) market, including key trends in Vitamin, Mineral and Supplement (VMS) categories.

[Watch here »](#)

Growing Your Health Brand on TikTok Shop in 2025

Key topics included TikTok Shop strategy, ad tech and organic traffic, and how to work with affiliates on the platform.

[Watch here »](#)

What to Expect



- Overview of adult eye health outcomes
- Summary of research on EPA+DHA and dry eye and macular degeneration
- Using the GOED Clinical Study Database to research adult eye health

Kaitlin Roke, PhD
Director of Scientific Communication & Outreach
GOED



REPORTS PUBLISHED

2024 Global EPA & DHA Finished Products Report

The global EPA and DHA omega-3 finished product market reached US\$52.4 billion in 2023. Despite volume declines in 2022, price inflation boosted sales, with the market projected to grow at 3.3% annually through 2025. GOED's Finished Product Report details the market's size and value. *Published May 2024.*

[Learn more »](#)



2024 Global EPA and DHA Ingredient Market Report

The EPA and DHA omega-3 ingredient market size in 2023 was US\$2.09 billion. This value represents an increase of 22.5% from the previous year. The scope of the global omega-3 market in volume was 124,480 metric tons, a 1.4% year-on-year increase. GOED's report provides insight on the size and value of the global ingredients market for EPA and DHA oils. *Published August 2024.*

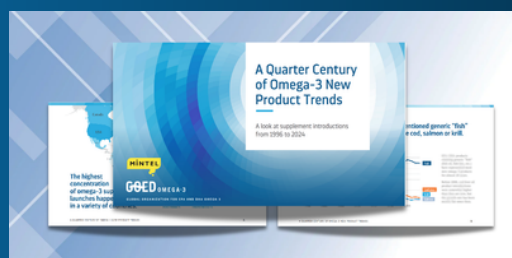
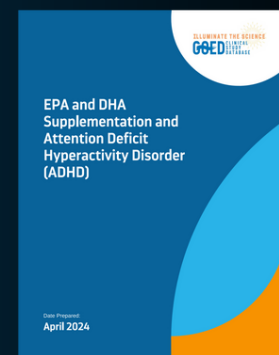
[Learn more »](#)

[Summary video »](#)

EPA and DHA Supplementation and Attention Deficit Hyperactivity Disorder (ADHD)

The report is focused on the body of evidence showcasing the impact of supplementation of EPA+DHA omega-3s on ADHD and associated ADHD outcomes. *Published August 2024.*

[Learn more »](#)



A Quarter Century of Omega-3 New Product Trends

The report details trends in new products worldwide since the GNPD's inception in 1996, with perspectives on the popularity of different health claims, demographic areas of focus, packaging trends and a special look at growth in algal supplements.

Published December 2024.

Note: For contractual reasons with Mintel, this report was only available until the end of December 2024.

STATEMENT OF FINANCIAL POSITION

NET ACTIVITIES (JANUARY - DECEMBER 2024)

| | Actual | Budget | over Budget |
|-----------------------------|---------------------|---------------------|--------------------|
| Income | | | |
| Dues Revenue | 2,270,212.34 | 2,297,293.00 | (27,080.66) |
| Non-Dues Revenue | 101,233.69 | 115,000.00 | (13,766.31) |
| Total Income | 2,371,446.03 | 2,412,293.00 | (40,846.97) |
| Expenses | | | |
| FIXED EXPENSES | 1,856,558.08 | 1,890,255.02 | (33,696.94) |
| VARIABLE EXPENSES | 663,645.99 | 633,000.00 | 30,645.99 |
| Total Expenses | 2,520,204.07 | 2,523,255.02 | (3,050.95) |
| Net Operating Income | (148,758.04) | (110,962.02) | (37,796.02) |
| Other Income | | | |
| Interest Income | 20,727.63 | 6,305.00 | 14,422.63 |
| Other Income | 0.00 | 0.00 | 0.00 |
| Total Other Income | 20,727.63 | 6,305.00 | 14,422.63 |
| Other Expenses | | | |
| Depreciation | 2,063.04 | 2,063.04 | 0.00 |
| Other Expenses | 26,586.18 | 0.00 | 26,586.18 |
| Total Other Expenses | 28,649.22 | 2,063.04 | 26,586.18 |
| Net Other Income | (7,921.59) | 4,241.96 | (12,163.55) |
| Net Income | (156,679.63) | (106,720.06) | (49,959.57) |

STATEMENT OF FINANCIAL POSITION

| ASSETS | |
|----------------------------------|-------------------|
| Current Assets | |
| Bank Accounts | |
| Chase (Certificate of Deposit 2) | 255,403.55 |
| Chase (Certificate of Deposit) | 265,307.46 |
| Chase 0539 (Checking) | 240,734.34 |
| Chase 2892 (Savings) | 197.00 |
| Total Bank Accounts | 761,642.35 |
| Accounts Receivable | 124,658.36 |
| Other Current Assets | 0.00 |
| Total Current Assets | 761,642.35 |
| Fixed Assets | |
| Accumulated depreciation | (9,907.71) |
| Office Equipment | 14,982.12 |
| Total Fixed Assets | 5,074.41 |
| TOTAL ASSETS | 766,716.76 |

| LIABILITIES AND EQUITY | |
|-------------------------------------|-------------------|
| Liabilities | |
| Current Liabilities | |
| Accounts Payable | 50,679.06 |
| Credit Cards | 5,367.38 |
| Other Current Liabilities | 0.00 |
| Other Current Liability | 20,340.06 |
| Payroll Liabilities | 0.00 |
| Total Other Current Liabilities | 20,340.06 |
| Total Current Liabilities | 25,707.44 |
| Long-Term Liabilities | |
| Customer Deposit | 0.00 |
| Total Long-Term Liabilities | 0.00 |
| Total Liabilities | 25,707.44 |
| Equity | |
| Opening Balance Equity | 38,316.12 |
| Retained Earnings | 859,372.83 |
| Net Income | (156,79.63) |
| Total Equity | 741,009.32 |
| TOTAL LIABILITIES AND EQUITY | 766,716.76 |

| GOED EXCHANGE 2024 NET ACTIVITY | |
|---------------------------------------|-------------------|
| Registrations | 292,285.35 |
| Sponsorships | 188,000.00 |
| Total GOED Exchange | 480,285.35 |
| GOED Exchange | |
| Bank & Admin Fees | 11,519.06 |
| Food & Beverage | 222,213.25 |
| GOED Staff Travel | 21,708.61 |
| Misc Items | 3,068.85 |
| Speaker Fees | 29,165.95 |
| Speaker Travel | 36,469.78 |
| Sponsorship COGS/Shipping | 4,900.82 |
| Stage Manager/AV Production | 80,681.90 |
| Technology (wifi, event app, website) | 3,539.00 |
| Total GOED Exchange | 413,267.22 |
| Net Income | 67,018.13 |



OUR TEAM



Ellen Schutt

Managing Director



Harry B. Rice, PhD

Vice President of Regulatory
& Scientific Affairs



Aldo Bernasconi, PhD

Vice President of Data
Science



Gerard Bannenberg, PhD

Director of Technical
Compliance & Outreach



Elana Natker, MS, RD

Director of Consumer and
Health Professional
Communications



Chris Gearheart

Director of Growth &
Engagement



Ashley Becnel

Global Business
Development Director



Kaitlin Roke, PhD

Director of Scientific
Communication & Outreach



Vicky Lin

Marketing Communications
Manager



Gabriela Cortez, MS

Regulatory and Technical
Support Manager



Mark Myers

Controller

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FatsofLife.com



AlwaysOmega3s.com