



## GLOBAL ORGANIZATION FOR EPA AND DHA OMEGA-3S

Communications Committee Call Agenda | February 20, 2024

Start time: 11 a.m. US ET | [Click here for your time zone](#)

### Meeting to be held via Zoom

<https://us02web.zoom.us/j/86282141749?pwd=eHplbXhKdTZTT0liM1Fqd1BPZTVGdz09>

ID: 86282141749

Passcode: 413544

*[If the above link does not work, please try the one in your calendar]*

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**Meeting Goal:** Review and Discuss Consumer and HCP infographics (to be sent by Monday)

### Agenda:

- Welcome new/returning members:
  - Laurel Sterling, Carlson
  - Julia Chamberlin, Pharmavite
  - Jason Polreis, OmegaQuant
  - Francisco Grasso, Brudy Technology
  - Marie Jane Fallourd, Fermentalalg
  - William Perera, Fermentalalg
- **Main topic:** [review and discuss new infographics](#) [Elana/All]
- **Time-sensitive question:** Global Omega-3 Day – what are your companies doing? [All]
- **Brainstorm:** Industry-funded consumer education effort [Ellen]
- Meetings update:
  - Communications Committee breakfast at GOED Exchange [Sarah/Vicky]
  - GOED Exchange (as a general topic) [Sarah/All]
  - Expo West – who is going? [All]
- 2024 Comms Program updates of note:
  - Updates on global markets [Elana]
- Housekeeping
  - Next call: March 19, 2024, 11:00 a.m. US Eastern time / [Your Time Zone](#)
  - Open call for member presentations, also member features in Omega-3 Insider

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<https://www.goedomega3.com/account>.