



GLOBAL ORGANIZATION FOR EPA AND DHA OMEGA-3

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## **GOED Publishes Report on Global Market for EPA and DHA Omega-3 Finished Products**

GOED, the Global Organization of EPA and DHA Omega-3s, has published a report detailing the 2015 market for finished products containing EPA and DHA omega-3s. According to GOED's proprietary research, the worldwide finished products market for 2015 was \$31.4 billion. Of this the largest portion — 36% — came from Asia, followed by 32% from North America, and 26% from Europe. The Rest of World category and Latin America added a little over 2% each, while Australia/New Zealand contributed another 1.5%.

Growth through 2017 is projected to be 5% on a global basis, with double digit growth expected in Asia. Growth by segment will be led by infant formula, with 8+% expected, while clinical nutrition also shows promise with 6% growth predicted. Dietary supplements will continue to grow, but at rates below 5%.

The report includes information on the following categories in 11 different countries and world regions:

- Fortified Foods and Beverages
- Dietary Supplements
- Infant Formula
- Clinical Nutrition and Medical Foods
- Pharmaceuticals
- Pet Foods

GOED's research includes a breakdown by region and category, and details on trends impacting the market. If you are interested in purchasing the report, please contact Chris Gearheart ([chris@goedomega3.com](mailto:chris@goedomega3.com)).

***About GOED:*** *GOED, the Global Organization for EPA and DHA Omega-3s, is a trade association representing 200 companies worldwide active in the EPA and DHA omega-3 industry. GOED's membership includes all segments of the omega-3 supply chain from fishing and seafood companies, to refiners, supplement manufacturers, food and beverage marketers and pharmaceutical companies. GOED's members agree to adhere*

*to product quality and ethical standards that are as strict or more strict than any set of regulations in the world. GOED focuses specifically on addressing the insufficient consumption of EPA and DHA in the human diet by promoting global consumption of EPA and DHA and protecting the consumer by making sure our members produce quality products.*

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