

# Fact Sheet

**ImperialOel** is a know-how-driven, owner-managed ingredient company founded in 1920. We supply selected natural lipids and specialties to customers around the globe. Focus areas include lanolins for cosmetic applications and omega-3 fatty acids for infant formula and supplements.

Status: 2025

## The company's business model includes

- ingredient supply,
- full-service consulting,
- private label manufacturing
- and a consumer brand – MarisPlus Omega-3

Throughout history, Germany has been known for providing and exporting the world's highest-quality, purpose- and performance-focused goods and services.

For more than 100 years, ImperialOel has continued this proud tradition through its portfolio of science-based, highly effective and reliable products; a superior price-to-quality ratio; a reliable, traceable, and sustainable supply chain; and extraordinary expertise and personal service from the dedicated and professional team that calls ImperialOel home.

**Founded:** 1920, in Hamburg, Germany

**Headquarters:** Hamburg, Germany

**Warehouse / Services:** Hamburg, Rhineland, Lower Saxony, North Rhine-Westphalia, Schleswig-Holstein / Germany; Rotterdam / Netherlands

**Ownership:** Privately owned since 1920

**Managing Directors:** Oliver Kromer, Juliane Sassmannshausen

**Number of Employees:** approx. 20

**Product Range:** Omega-3 and Omega-6 oils and powders, lanolin & derivatives, specialties

**Customers:** Large and medium-sized manufacturers as well as multinational corporations

**Geography:** Operating in over 40 countries, on all continents

**Main Markets Served:** Human nutrition, personal care, pharmaceuticals, lubricants & fatliquors, oleochemicals

## LanisLanolin

**Wool grease, lanolin, and lanolin** derivatives have been at the heart of ImperialOel's business since its founding. Today, as one of the world's largest independent suppliers of lanolin products, ImperialOel provides a diverse range of demand-oriented solutions that include modern lanolins and derivatives such as alcohols and various lanolin fractions. Our **Lanis and Lanis Tech** brands play an important role in cosmetic/pharmaceutical and industrial applications.

## MarisOmega

With **MarisOmega** we are a leading **omega-3 supplier and contract manufacturer**, specializing in premium-quality omega-3 as well as omega-6 ingredients for the global market. We offer a diverse range of products, including **natural fish- and microalgal-derived triglyceride oils** and microencapsulated powders. Our products cater to infant **nutrition, functional foods, and specialty supplements**. Additionally, MarisOmega excels in developing and manufacturing liquid omega-3 supplements for innovative brands. With over 30 years of experience, we are renowned for our in-depth product knowledge and extensive customer support.

## Specialties

Throughout its 100-year history, ImperialOel has offered a wide range of **specialty oils** for a variety of industries and applications. The diverse offering includes **natural lipids, bone products, and oleochemical specialties**. These are utilized around the world, all backed by a knowledgeable team of application experts serving the core industries: beauty and personal care, food, beverage, drugs and supplements, construction, and bitumen/asphalt.

